APPENDIX E
Marinette and Oconto County, Wisconsin
Discovery Report
Discovery Report

Great Lakes Coastal Flood Study
Lake Michigan
Marinette County and Oconto County, Wisconsin
Individual Discovery Report
Report Number 01
February 2013

U.S. Department of Homeland Security
Federal Emergency Management Agency Region V
536 South Clark Street, 6th Floor
Chicago, Illinois 60605
SUBMITTED BY:

STARR

125 S. Wacker Drive, Suite 600
Chicago, IL 60606

Date Submitted: February 2013
Project Area Community List

This list includes all communities within the Project Area covered by this report for the Great Lakes Coastal Study under consideration for new Federal Emergency Management Agency (FEMA) Risk Mapping, Assessment, and Planning (Risk MAP) products and datasets, which may include Flood Insurance Studies (FISs) and Flood Insurance Rate Maps (FIRMs). Not all communities will receive new/updated FEMA Risk MAP products and datasets or FISs and FIRMs.

<table>
<thead>
<tr>
<th>Marinette County*</th>
<th>Oconto County*</th>
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<tbody>
<tr>
<td>Marinette, City of</td>
<td>Oconto, City of</td>
</tr>
<tr>
<td>Marinette County (unincorporated areas)*</td>
<td>Oconto County (unincorporated areas)*</td>
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</tbody>
</table>

*In Wisconsin, only those jurisdictions known to be responsible for administering floodplain ordinances and potentially affected by the upcoming Lake Michigan coastal flood study were included in this Discovery process. However, all coastal communities are encouraged to participate in the future Lake Michigan coastal flood study process and may request to be included in future correspondence regarding the Lake Michigan coastal flood study.
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## Acronyms and Abbreviations

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<th>Full Form</th>
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<td>AAL</td>
<td>Average Annualized Loss</td>
</tr>
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<td>Community Assistance Visit</td>
</tr>
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<td>CBRS</td>
<td>Coastal Barrier Resources System</td>
</tr>
<tr>
<td>CID</td>
<td>Community Identification Number</td>
</tr>
<tr>
<td>CIS</td>
<td>Community Information System</td>
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<tr>
<td>CMAG</td>
<td>Coastal Management Assistance Grant</td>
</tr>
<tr>
<td>C-MAN</td>
<td>Coastal Marine Automated Network</td>
</tr>
<tr>
<td>CNMS</td>
<td>Coordinated Needs Management Strategy</td>
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<tr>
<td>CO-OPS</td>
<td>Center for Operational Oceanographic Products and Services</td>
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<td>Department of Fisheries and Oceans</td>
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<td>FEMA</td>
<td>Federal Emergency Management Agency</td>
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<tr>
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<td>Federal Information Processing Standards</td>
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<td>Flood Insurance Rate Map</td>
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<td>Flood Insurance Study</td>
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<tr>
<td>GLCRG</td>
<td>Great Lakes Coastal Restoration Grant</td>
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<tr>
<td>Hazus-MH</td>
<td>Multi-Hazard Risk Assessment and Loss Estimation Software Program</td>
</tr>
<tr>
<td>HWM</td>
<td>High Water Mark</td>
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<tr>
<td>HUC8</td>
<td>Hydrologic Unit Code 8</td>
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<td>Letter of Map Revision based on Fill</td>
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<td>National Data Buoy Center</td>
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<td>NFIP</td>
<td>National Flood Insurance Program</td>
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<td>National Geophysical Data Center</td>
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<tr>
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<td>National Inventory of Dams</td>
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<td>National Oceanic and Atmospheric Administration</td>
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<td>Risk Mapping, Assessment, and Planning</td>
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<td>Special Flood Hazard Area</td>
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<td>USACE</td>
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I. Discovery Overview

The Federal Emergency Management Agency (FEMA) Risk Mapping, Assessment, and Planning, or Risk MAP, program helps communities identify, assess, and reduce their flood risk. Through Risk MAP, FEMA provides information to enhance local mitigation plans, improve community outreach, and increase local resilience to floods.

During the Discovery phase of Risk MAP project development, FEMA:

- Gathers information about local flood risk and flood hazards
- Reviews mitigation plans to understand local mitigation capabilities, hazard risk assessments, and current or future mitigation activities
- Supports communities within the coastal area to develop a vision for the future
- Collects information from communities about their flooding history, development plans, daily operations, and stormwater and floodplain management activities
- Uses all information gathered to determine which areas require mapping, risk assessment, or mitigation planning assistance through a Risk MAP project
- Develops Discovery Map and Report that summarize and display the Discovery findings

The Discovery process involves coordination with Great Lakes stakeholders, data collection and analysis, community interviews, a Discovery Meeting with stakeholders affected by the study, and development of recommendations based on an analysis of data and information gathered throughout the process.

i. Great Lakes Coastal Flood Study

FEMA has initiated a coastal analysis and mapping study that may result in updated Flood Insurance Rate Maps (FIRMs) for coastal counties along the Great Lakes. The new coastal flood hazard analyses will utilize updated 1-percent-annual-chance (100-year) flood elevations obtained from a comprehensive storm surge study being developed by the U.S. Army Corps of Engineers (USACE).
The Great Lakes Coastal Flood Study (GLCFS) will incorporate modern analysis of historic storm and high water events and provide for updated flood risk information serving United States communities having shoreline along the Great Lakes. The storm surge study is one of the most extensive coastal storm surge analyses to date, encompassing coastal floodplains in the eight States with coastlines on the Great Lakes.

An updated coastal flood study is needed to obtain a better estimate of coastal flood hazards on the Great Lakes. The current, effective FIRMs are outdated primarily due to the age of data and the coastal methodologies used in producing them. Major changes in National Flood Insurance Program (NFIP) policies and methodologies have been implemented since the effective date of many flood insurance studies in the area, creating the need for an update that will reflect a more detailed and complete hazard determination.

The GLCFS includes a system-wide solution that provides a comprehensive analysis of storm and high water events within the Great Lakes Basin. This program is funded through the FEMA Risk MAP program. FEMA, USACE, Association of State Floodplain Managers (ASFPM), State partners, and FEMA contractors will collaborate in updating the coastal methodology and flood maps, and create new flood risk products. FEMA manages the NFIP, which is the cornerstone of the national strategy for preparing communities for flood-related disasters.

ii. Purpose of Great Lakes Discovery

The Great Lakes Discovery process included data collection, information exchange between all governmental levels of stakeholders, spatial data presentation, cooperative discussion with stakeholders to better understand the Great Lakes area, and a collaborative approach on the project planning. The process allowed FEMA to continue to vet the Great Lakes coastal study methodologies with a large stakeholder group, to discuss local priorities and data, to discuss mitigation strategies and coastal issues, and to move towards a project that will successfully identify the risks associated with Great Lakes flooding.

The Discovery process also helped FEMA to better identify the types of datasets or products that will be useful at the local level, especially as it relates to identifying new mitigation strategies and actions, and for use in local planning efforts. Products that may be available to communities as a result of this Great Lakes flood study include updated FIRMs and FISs, coastal flood risk products, calibrated models for storm surge and wave analysis on each of the lakes, and accurate depictions of water level and wave response on
each lake occurring during hundreds of actual events. The type of product a community receives is dependant not only on the coastal flood study analysis results, but also on the type of datasets, local and national, that are available.

The following section describes the coastal flood risk products that a community may receive, as well as some products that are under development for the Great Lakes study areas.

iii. Coastal Flood Risk Products

As part of a Risk MAP project, FEMA will seek to provide State and community officials with three flood risk products to help them gain a better understanding of flood risk and its potential impact on communities and individuals. These products will also enable communities to move forward with informed mitigation actions to reduce identified risk. Delivery of the products discussed below will depend on available data, results of coastal analysis, local partnerships, and fiscal year funding.

The three products are:

- Flood Risk Database
- Flood Risk Report
- Flood Risk Map

These products will summarize information captured in flood risk datasets that may be generated during a Risk MAP, or flood risk, study. The flood risk datasets could include regular and enhanced products. Standard flood risk datasets, also termed products, are listed below.

- Changes Since Last FIRM (CSLF)
  The CSLFs serve the following purposes:
  Identify Areas and Types of Flood Zone Change:
  o Compares current effective (previous) with proposed (new) flood hazard mapping; and
  o Flood zone changes are categorized and quantified.
  Provide Study/Reach Level Rationale for Changes Including:
  o Methodology and assumptions; and
Changes of model inputs or parameters (also known as Contributing Engineering Factors).

- **Flood Depth and Analysis Grids (1-percent-annual-chance event only)**
  Reflect total depth (i.e. stillwater and waves). Will be created for the 1-percent frequency event of the engineering studies performed and as appropriate for the data. Wave runup areas may not be applicable. Created using the regulatory mapping and associated zone breaks as input.

- **Flood Risk Assessment (Hazus-MH)**
  Hazus-MH combines science, engineering and mathematical modeling with GIS technology to estimate losses of life and property, and shows those losses on a map. HAZUS-MH estimates impacts to the physical, social, and economic vitality of a community from earthquakes, hurricane, winds, and floods. Coastal flood risk assessments will be similar to riverine, but will use coastal depth grids as input for refined analysis. Hazus-MH analysis and data can support adoption of high regulatory standards for structures in high loss areas. Hazus-MH results can help to provide justification to find mitigation projects to protect citizens and properties from losses during future coastal flood events.

In addition, FEMA is looking into the possibility of developing some unique Great Lakes coastal flood risk products that utilize datasets that have recently been collected or will be collected as part of the GLCFS:

- **Storm Response Erosion Data:** Dataset is expected to contain the results from erosion analysis in response to the 1-percent-annual chance flood event
- **Shoreline Feature Data:** Dataset was developed by the USACE in 2012 and contains primary and secondary land use tables, as well as coastline type, materials, and vegetation. The current dataset contains data at one-mile spacing. The dataset does not include field-based reconnaissance or sediment/subsurface soil collection.

For more information about Hazus and data inputs, visit http://www.fema.gov/hazus or enter keywords "fema hazus" into an internet search engine.
The delivery of these standard flood risk products and the Great Lakes coastal flood risk datasets will be dependent on the location of the Risk MAP study and coastal analysis, data availability, fiscal year funding, and partnerships with local communities. Therefore, all communities may not receive flood risk products.

II. Stakeholder Communication and Coordination

Communication and coordination with Federal, State and local stakeholders is key to the success of the GLCFS. A large emphasis has been placed on identifying stakeholders early and often and working with those stakeholders continually throughout the study process, from Discovery all the way through flood map and flood risk product development. Through outreach, the goal is to increase understanding of the new coastal study methodologies and the tools and processes that will be available for risk-based community planning, and to increase flood hazard awareness within the Great Lakes coastal region.

i. Lake Michigan Discovery Stakeholder Coordination

Meetings, emails, telephone calls, and letters are essential to communicate effectively throughout the life of this Lake Michigan Coastal Flood Study project, which has begun with this Discovery process.

To kick-off this Discovery process, FEMA formed a group of core stakeholders, which included representatives from FEMA Region V, STARR (mapping partner to FEMA), USACE, NOAA, ASFPM, the State NFIP Coordinators, the State Hazard Mitigation Officers (SHMOs), and State Engineers. The core stakeholders reviewed the Discovery plan, objectives, and key outcomes for Lake Michigan Discovery with FEMA, provided suggestions for outreach and communication, and raised any concerns as it related to Lake Michigan and the coastal flood study process. Following this kick-off process, outreach, communication, and coordination with local stakeholders was initiated.

Discovery Meeting letter invitations were sent to local community and county stakeholders within the Marinette and Oconto County portions of the Lake Michigan coastal flood study project. In addition, an email invitation was sent to a larger list of stakeholders including, but not limited to, the core stakeholders, other federal agencies, universities, watershed groups, Great Lakes associations, technical stakeholders, and emergency management agencies. Representatives from the local governments, including cities, townships, and villages were considered fundamental stakeholders in this process because they have been elected or appointed to represent the interests of the residents of this project area.

The Discovery Meeting invitations also included a Coastal Data Request Form (Attachment A). Communities were asked to provide information on data that they had available at the local level that may be of use during the flood study update and during the development of the coastal flood risk products discussed earlier in this report. The Coastal Data Request Form included data requests for:
• Base Map Data
• Coastal Data
• Historic Flood Data
• Risk Assessment
• Flood Mitigation Information
• Community Plans and Projects
• Other comments/concerns based on local knowledge

At the time this report was completed, Oconto County had returned a completed Coastal Data Request Form. A compilation of the responses to the Coastal Data Request Form can be found in Section IV, Summary of Data Analysis, of this report.

In addition to the hard copy letter invitations, and in order to improve the communication and data sharing leading up to the Discovery Meeting, FEMA offered local communities an opportunity to attend a pre-Discovery Meeting conference call, also termed an “Information Exchange Session”. The conference call information was included in the Discovery Invitation letters mailed to local community officials, and an email reminder was sent out as well. The session’s intent was to begin the process of learning about local data availability and what the critical issues are for the Great Lakes communities. A representative from the Wisconsin Department of Natural Resources (DNR) was in attendance, however, the Cities of Marinette and Oconto were unable to attend. During the call, data availability as well as the upcoming GLCFS, areas of concern, and the Coastal Data Request Form were discussed.

The core stakeholder documents, “Information Exchange Session” documents, stakeholder contact list, and Discovery Meeting invitations can be found in Attachment B, Marinette and Oconto County Pre-Meeting Correspondence.

III. Discovery Meeting

The Discovery Meeting for Marinette and Oconto County was held on August 15, 2012 in Oconto, Wisconsin. Communities and stakeholders affected by coastal flooding in Marinette and Oconto County were invited to the Discovery Meeting. The purpose of this meeting was to facilitate discussion about study needs, mitigation project needs, desired compliance support, and local flood risk awareness efforts.
The objectives of the Discovery Meeting included:

- Continuation and expansion upon stakeholder engagement
- Discussion of data inputs from Federal, state and local stakeholders
- Identification of local coastal flood hazard needs and areas of concern
- Identification of flood risk products and datasets that best advance coastal mitigation action
- NFIP regulatory updates
- Discovery schedule and deliverables

The Discovery Meeting presentations included the following information:

- An overview of the GLCFS and schedule
- Review of the Discovery process and outcomes
- Discussion of coastal mapping and flood risk topics to be aware of
- Discussion of how the study may affect the communities, including compliance requirements
- Review of hazard mitigation opportunities and grant funding
- Encouragement and facilitated discussion regarding coastal study needs, mitigation project needs, desired compliance support, and local flood risk awareness efforts

Draft Discovery Maps for Marinette and Oconto County (Attachment C) were displayed and utilized during the meeting to encourage the discussion regarding areas of coastal flood risk concern and areas of hazard mitigation interest. The draft Discovery Maps shown at the meeting included geospatial and tabular data that had been collected prior to the meeting.

Geospatial Data:

- Average Annualized Loss (AAL) data
- Coastal Barrier Resources System (CBRS)¹
- Coordinated Needs Management Strategy (CNMS)² Data- riverine only
- Proposed Transects
- Effective Special Flood Hazard Areas (SFHAs)
- Jurisdictional Boundaries
- Letters of Map Change (LOMCs)
- Levees
- Shoreline
- Streams

¹CBRS consists of the undeveloped coastal barriers and other areas located on the coasts of the United States that are identified and generally depicted on a series of maps. CBRS areas are ineligible for most new Federal expenditures and financial assistance.
²CNMS is FEMA’s strategy for coordinating the management of mapping needs using modern geospatial technologies and current policies, requirements, and procedures. CNMS makes information related to mapping needs readily accessible and more usable. CNMS is only for riverine studies at this time. It is expected coastal needs will be captured in this system in the future.
Geospatial Data - continued:
- USGS Gages
- Watershed Boundaries

Tabular Data:
- Declared Disasters
- Flood Insurance Data
- Potential Mitigation Actions (from local Hazard Mitigation Plans)
- Summary of Shoreline Data (Type and Coverage)

Participants at the Discovery Meeting were asked to cooperatively identify Areas of Concern and Areas of Mitigation Interest (AoMIs) within the Marinette and Oconto County Lake Michigan study area using the draft Discovery Maps and through general discussion during the meeting.

In addition to the draft Discovery Maps, figures showing the location of initially proposed draft transects around Marinette and Oconto County were available for review and comment immediately following the meetings. Stakeholders were encouraged to review the proposed draft transects and provide comments related to the location of the transects. The proposed draft transect maps that were available at the Discovery Meeting for Marinette and Oconto County can be found in Attachment D. A sample map is shown as Figure 1.

![Sample Proposed Draft Transect Figure](image_url)

**Figure 1: Sample Proposed Draft Transect Figure**
All comments that were provided during the Marinette and Oconto County Discovery Meeting on the draft Discovery Maps and draft transect figures, as well as comments provided following the meeting, have been compiled into geospatial layers and associated tables. The GIS layers, titled “Stakeholder General Comments” and “Stakeholder Transect Comments”, are shown on the Final Discovery Map in Appendix R of the basin-wide Lake Michigan Discovery Report (Federal Emergency Management Agency, 2013). Each comment has a unique map identification number (if one exists) that correlates to its location on the Final Discovery Map. The identification of a comment (ID) categorized as a “Stakeholder General Comment” is represented by using the first three letters of the county name followed by a unique number (i.e. MAR – 1, MAR - 2). The identification of a comment (ID) categorized as a “Stakeholder Transect Comment” is represented by using the first three letters of the county name, followed by “TR”, followed by a unique number (i.e. MAR-TR-1, MAR-TR-2).

A summary of the transect comments collected and the resulting revisions to the draft transect layout can be found in this report in Section IV, Summary of Data Analysis, under the “Proposed Draft Transects” subsection.

Discovery meeting minutes, sign in sheets, PowerPoint presentation, marked up draft Discovery Maps, and correspondence documentation have been included in Attachment F, Marinette and Oconto County Discovery Meeting Documents.

**IV. Summary of Data Analysis**

During this Discovery portion of the Lake Michigan Coastal Flood Study project, a massive collection of tabular and spatial data was conducted for all the coastal communities from Federal and State sources, as well as information collected through phone conversation, information exchange session conference calls, the Discovery Meeting, and the Discovery Coastal Data Request Forms sent to each coastal community. This section lists the types of data and their sources that were collected for the Marinette and Oconto County study area, including information collected during and after the Discovery Meeting. The data analysis that follows Table 1 is divided into two sections: one section listing the data that can be used for Risk MAP product development and the other section listing the information that helped the study team to form a better understanding of the Marinette and Oconto County Lake Michigan Project Area prior to moving forward with the coastal flood study.
<table>
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<td>2012/2013</td>
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<td>Comprehensive Plans</td>
<td>Discovery Report</td>
<td>Local Community Websites</td>
<td>July 2012</td>
<td>Countywide</td>
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<td>Coastal Barrier Resources System (CBRS)</td>
<td>Discovery Map</td>
<td>U.S. Fish and Wildlife Service</td>
<td>July 2012</td>
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<td>Local Stakeholders</td>
<td>August 2012</td>
<td>Statewide</td>
</tr>
<tr>
<td>Critical Facilities</td>
<td>Discovery Report</td>
<td>Local Mitigation Plan</td>
<td>July 2012</td>
<td>Countywide</td>
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</table>
### Table 1: Data Collected for Marinette and Oconto County

<table>
<thead>
<tr>
<th>Data Types</th>
<th>Deliverable/Product</th>
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<th>Level</th>
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<tbody>
<tr>
<td>Dams</td>
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<td>USACE, National Inventory of Dams, Flood Insurance Rate Map (FIRM) Database</td>
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<td>Countywide</td>
</tr>
<tr>
<td>Declared Disasters</td>
<td>Discovery Report</td>
<td>FEMA’s “Disaster Declarations Summary”</td>
<td>June 2012</td>
<td>Nationwide</td>
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<td>Demographics, Industry</td>
<td>Discovery Report</td>
<td>U.S. Census Bureau, Local Mitigation Plans</td>
<td>June 2012</td>
<td>Countywide</td>
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<td>Effective Floodplains</td>
<td>Discovery Map</td>
<td>FEMA Map Service Center and Mapping Information Platform</td>
<td>June 2012</td>
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<td>Flood Insurance Policies</td>
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<td>FEMA CIS</td>
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<td>Hazard Mitigation Plans and Status</td>
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<td>Local Mitigation Plans</td>
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<tr>
<td>Hazard Mitigation Assistance Program Grants</td>
<td>Discovery Report</td>
<td>FEMA’s “Hazard Mitigation Program Summary” Community Input</td>
<td>June 2012</td>
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<td>Hazard Mitigation Projects</td>
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<td>High Water Marks</td>
<td>Discovery Report</td>
<td>Effective Flood Insurance Study (FIS)</td>
<td>August 2012</td>
<td>Countywide</td>
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<tr>
<td>Historical Flooding</td>
<td>Discovery Report</td>
<td>Effective Flood Insurance Study (FIS), Local Mitigation Plans</td>
<td>July 2012</td>
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<tr>
<td>Historical Storm Events</td>
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<td>Individual/Public Assistance</td>
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Table 1: Data Collected for Marinette and Oconto County

<table>
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<td>Coastal Data Request Form completed by communities</td>
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<td>Countywide</td>
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<td>Letters of Map Change (LOMCs)</td>
<td>Discovery Map</td>
<td>FEMA’s Mapping Information Platform</td>
<td>July 2012</td>
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</tr>
<tr>
<td>Meteorological Gages</td>
<td>Discovery Map</td>
<td>National Oceanic and Atmospheric Administration (NOAA) Great Lakes Environmental Research Laboratory</td>
<td>July 2012</td>
<td>Regionwide</td>
</tr>
<tr>
<td>Oblique Imagery</td>
<td>Discovery Report</td>
<td>USACE</td>
<td>2012</td>
<td>Lakewide</td>
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<tr>
<td>Ordinance</td>
<td>Discovery Report</td>
<td>Local Community Websites</td>
<td>July 2012</td>
<td>Countywide</td>
</tr>
<tr>
<td>Proposed Draft Transects</td>
<td>Discovery Map</td>
<td>FEMA</td>
<td>February 2013</td>
<td>Lakewide</td>
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<td>Pre-Disaster Mitigation Program</td>
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<td>Repetitive Loss</td>
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<td>Shoreline Classification</td>
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<td>USACE</td>
<td>July 2012</td>
<td>Regionwide</td>
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<td>Stream Gages</td>
<td>Discovery Map</td>
<td>USGS</td>
<td>July 2012</td>
<td>Countywide</td>
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<td>Water Level Gages</td>
<td>Discovery Map</td>
<td>NOAA Department of Fisheries and Oceans</td>
<td>July 2012</td>
<td>Regionwide</td>
</tr>
<tr>
<td>Wave Gages</td>
<td>Discovery Map</td>
<td>NOAA</td>
<td>July 2012</td>
<td>Regionwide</td>
</tr>
</tbody>
</table>
i. **Data that can be used for future Coastal Flood Risk Products**

During the Discovery process, the project team created a database of available flood hazard and flood risk assessment data. This database not only provides an inventory of available data, but helps identify gaps in the flood hazard data. State, county, and government geographic information system (GIS) websites can provide some of the pertinent data, but local knowledge of flooding and mitigation projects is critical to help accurately determine flood risks and mapping needs. Therefore, local and regional data were also used where available. The subsections below provide details on the data determined to be available within the project area.

### I.IV.i.1 Average Annualized Loss (AAL) Data

Average Annualized Loss (AAL) data provides a general understanding of the dollar losses associated with a certain frequency of flood events within a county and is used to get a relative comparison of flood risk. They are determined by FEMA’s Multi-Hazard Risk Assessment and Loss Estimation Program, otherwise known as Hazus-MH.

Hazus, a free risk assessment software application from FEMA, is the most widely used flood risk assessment tool available. Hazus can run different scenario floods (riverine and coastal) to determine how much damage might occur as a result. Hazus can also be used by community officials to evaluate flood damage that can occur based on new or proposed mitigation projects or future development patterns and practices, and it can run specialized risk assessments, such as what happens when a dam or levee fails.

Hazus-MH includes national datasets that can be supplemented with local data. If local detailed data are available, users may consider using this data to perform more refined Hazus analyses. Hazus-MH is flexible and allows users to update Hazus-MH with local data or use a combination of both local and national. Augmenting the Hazus-MH provided data with local data can improve the accuracy and resolution of analysis results. Additional information about the Hazus-MH process and tool can be found at [http://www.fema.gov/protecting-our-communities/hazus](http://www.fema.gov/protecting-our-communities/hazus).

The Hazus-MH analysis used in this report is based on approximate flood boundaries and national datasets. The calculation is based on flood elevation estimates using the 10-meter Digital Elevation Model (DEM) on streams with drainage areas of at least 10 square miles.

The results shown in Table 2 include data for the entire county, as opposed to only the coastal project area. Information can also be obtained from the report titled FEMA *Hazus AAL Usability Analysis*, dated April 13, 2011 (Federal Emergency Management Agency, 2011). AAL data summarized at the census block level are shown on the draft Discovery Maps (Attachment C).
Table 2. Hazus AAL Data for Marinette and Oconto County

<table>
<thead>
<tr>
<th>FIPS Code</th>
<th>County</th>
<th>Total Losses for Building and Content (in thousands of $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>55075</td>
<td>Marinette County, WI</td>
<td>$45,599</td>
</tr>
<tr>
<td>55083</td>
<td>Oconto County, WI</td>
<td>$103,300</td>
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</tbody>
</table>

Source: FEMA  
FIPS = Federal Information Processing Standards

I.IV.i.2  Coastal Recession

Coastal erosion and recession along the Great Lakes shoreline is a significant issue in coastal communities in Wisconsin. According to the Wisconsin Coastal Management Program 2011-2016 Needs Assessment and Strategy, all fifteen of Wisconsin’s coastal counties experience erosion. Wisconsin's Lake Michigan shoreline is generally vulnerable to shore erosion from the Illinois State line to the Sturgeon Bay Canal, a distance of 185 miles. From the Sturgeon Bay Canal around the northern tip of Door County to Green Bay, shore erosion is largely limited to bays and clay banks. Erosion rates are particularly high along sand plains and high bluffs composed of till. Short-term erosion rates of 3 to 15 feet per year have been recorded along sand plains and 2 to 6 feet per year along high bluff lines (Wisconsin Department of Administration, 2010).

Erosion impacts along Wisconsin’s Great Lakes coasts are varied in severity and geology. The sandy bluffs of the mid Lake Michigan are more susceptible to continual slope failures than the gradual shoreline of southern Lake Michigan or the rocky shoreline of Door County. The State of Wisconsin Hazard Mitigation Plan identifies coastal erosion as one of thirteen hazards that have the highest probability of affecting the state and the greatest potential for mitigation. Flooding is listed as having a high probability and high potential for mitigation (Wisconsin Department of Administration, 2010).

Studies and reports relevant to Wisconsin’s coastal hazards, and in particular erosion, were pulled from the Wisconsin Coastal Management Needs Assessment and Strategy and are listed below:


Some historic studies and reports also include:
• Southeastern Wisconsin:
  Shoreline Recession and Bluff Stability - 1977 to 1995 – Southeastern Wisconsin Regional Planning Commission (SEWRPC) 1997 reports changes in bluff recession and bluff stability on selected bluff slopes between two specific measurement dates, two decades apart, in Kenosha, Racine, Milwaukee and Ozaukee counties shoreline.
• Northeastern Wisconsin:

There are 11 Lake Michigan counties in Wisconsin that have maps depicting erosion rates. These counties include Marinette, Oconto, Brown, Door, Kewaunee, Manitowoc, Sheboygan, Ozaukee, Milwaukee, Racine, and Kenosha. These erosion maps were not obtained during this Discovery process. It was noted by stakeholders that the maps may be over 25 years old.

Wisconsin Coastal Management Needs Assessment and Strategy report also talks about methodologies used to determine setback requirements. The report noted that since the last Needs Assessment, members of the Coastal Hazard Work Group have led developments in determining setbacks. In particular, work group members have coordinated with Bayfield County zoning staff to develop a new setback ordinance for the counties. The outcome is currently a voluntary standard that will provide better protection of the county’s shoreline (Wisconsin Department of Administration, 2010).
In addition, the Wisconsin Coastal Management Program (WCMP) funded a report titled “Managing Coastal Hazards in Wisconsin’s Changing Climate.” The report details coastal hazards and risk management on Wisconsin’s shores and also provides recommendations. One recommendation is to restrict shore protection structures and encourage non-structural options. WCMP also funded the University of Wisconsin-Madison efforts to investigate lakebed down cutting in Lake Michigan. The work resulted in a better understanding of erosion of the near shore lakebed and increased public awareness of bluff recession (Wisconsin Department of Administration, 2010).

Additional information on erosion affecting Wisconsin can be found in the Wisconsin State Hazard Mitigation Plan.

I.IV.i.3 Federal Land

Federal lands data were obtained from the National Atlas at http://nationalatlas.gov/mld/fedlanp.html. This data is also available from the National Discovery Data Repository located on FEMA’s Mapping Information Platform (MIP) at https://hazards.fema.gov. The map layer shows those lands owned or administered by the Federal Government, including the Bureau of Land Management, the Bureau of Reclamation, the U.S. Department of Agriculture Forest Service, the Department of Defense, the U.S. Fish and Wildlife Service, the National Park Service, and other agencies. Only areas of 640 acres or more are included.

For Marinette and Oconto Counties, no federal lands over 640 acres were identified along the coastal areas.

I.IV.i.4 Jurisdictional Boundaries

Jurisdictional boundaries can be obtained from a derived set of TIGER line files available through the U.S. Census Bureau geography division. TIGER line files were last derived from the TIGER database in 1997. To find out more about TIGER line files and other Census TIGER database derived data sets visit http://www.census.gov/geo/www/tiger.

Oconto County jurisdictional boundaries are also available from the Oconto County and Incorporated Areas FIRM database, dated October 6, 2010.

I.IV.i.5 Local Data

As part of this Discovery process, communities were asked to fill out a Coastal Data Request Form and provide information on data that they had available at the local level that may be of use during the coastal flood study update, and during the development of the coastal flood risk products discussed earlier in this report. The Coastal Data Request Form (Attachment A) included data requests for base map data, coastal data, historic flood
data, risk assessment information, mitigation information, and community plans and projects.

The table in Attachment G compiles the information collected for Oconto County from the completed Coastal Data Request Forms. No Coastal Data Request Forms were received from Marinette County project area.

In summary:

- Oconto County noted topography and property information were available as digital datasets.
- Oconto County has a Hazard Mitigation Plan and the local Comprehensive Plan was created in coordination with the Hazard Mitigation Plan, and also includes coastal area considerations.

The datasets noted above were not all provided or collected as part of this Discovery process. Those that were provided have been included on FEMA’s Mapping Information Platform (MIP) Discovery Data Repository at J:\FEMA\DISCOVERY_DATA_REPOSITORY\R05_DATA\ and can be accessed by FEMA authorized users. The MIP can be accessed from https://hazards.fema.gov/.

I.IV.i.6 Publicly Owned Land
In Marinette County, over 230,000 acres of county forest land are available for hunting and exploring wildlife. State-owned lands include Dunbar State Natural Area, Miscauno Wildlife Area, Town Corner Wildlife Area, Pike Wild River, Amberg Wildlife Area, Lake Noquebay Wildlife Area, Beaver Creek Fishery Area, Seagull Bar State Natural Area, and Peshtigo Harbor Unit – Green Bay West Shores. Additional information can be found at http://www.marinettecounty.com.

In Oconto County, State-owned lands include Peshtigo Brook Wildlife Area, Oconto River Fishery Area, Ruch Point Unit – Green Bay West Shores, Oconto Marsh Unit – Green Bay West Shores, Pecor Point Unit – Green Bay West Shores, Pensaukee Unit – Green Bay West Shores, Charles Pond Unit – Green Bay West Shores, and Tibbett Suamico Unit – Green Bay West Shores. Additional information can be found at http://www.co.oconto.wi.us/.

No statewide geospatial coverage dataset for publicly owned lands was identified during this Discovery process.

I.IV.i.7 Shoreline Information
A shoreline feature dataset was generated by USACE Detroit District (U.S. Army Corps of Engineers, 2012) using 2012 oblique photographs (see “Topography, Bathymetry, and Oblique Imagery” subsection in this report). The dataset captures shoreline types, land uses, coverage, and vegetation types along the entire Great Lakes shoreline, including Lake Michigan. The dataset includes identification of “artificial” shoreline, which may be
indicative of local coastal flood protection structures. This dataset does not identify the level of protection of any coastal structures, and it does not validate whether or not a coastal structure exists. The current dataset contains data at one-mile spacing. The dataset does not include field-based reconnaissance or sediment/subsurface soil collection. The dataset can be downloaded from [http://www.greatlakescoast.org/](http://www.greatlakescoast.org/) under the “Technical Resources” section.

From the USACE shoreline feature dataset, the approximate shoreline along Marinette and Oconto Counties that is covered by this Great Lakes Coastal Flood Study totals 56.4 miles.

The shoreline classification information for Marinette and Oconto County is summarized in Tables 3 through 6, including shoreline types, land uses, coverage, and vegetation types, respectively.

**Table 3. Summary of Shoreline Types**

<table>
<thead>
<tr>
<th>County</th>
<th>Total Shoreline (mile)</th>
<th>Artificial Shoreline (mile)</th>
<th>Boulders, Bedrock (mile)</th>
<th>Cohesive Clays and Silts (mile)</th>
<th>Sand (mile)</th>
<th>Shingles, Pebbles, Cobbles (Mile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette county</td>
<td>23.2</td>
<td>1.2</td>
<td>--</td>
<td>--</td>
<td>22.0</td>
<td>--</td>
</tr>
<tr>
<td>Oconto county</td>
<td>33.2</td>
<td>3.7</td>
<td>1.2</td>
<td>--</td>
<td>28.2</td>
<td>--</td>
</tr>
</tbody>
</table>

Source: USACE 2012, Lake Michigan Shoreline Classification

**Table 4. Summary of Shoreline by Land Use**

<table>
<thead>
<tr>
<th>County</th>
<th>Total Shoreline (mile)</th>
<th>Commercial/Industrial (mile)</th>
<th>Farm Land (mile)</th>
<th>Forested (mile)</th>
<th>High Density Residential (mile)</th>
<th>Low Density Residential (mile)</th>
<th>Moderate Density Residential (mile)</th>
<th>Park Land (mile)</th>
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<td>--</td>
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<td>Oconto county</td>
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<td>--</td>
<td>4.5</td>
<td>14.4</td>
<td>1.9</td>
<td>9.9</td>
<td></td>
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</tbody>
</table>

Source: USACE 2012, Lake Michigan Shoreline Classification

**Table 5. Summary of Shoreline Coverage**

<table>
<thead>
<tr>
<th>County</th>
<th>Total Shoreline (mile)</th>
<th>Bluff 2'-10' (mile)</th>
<th>Coastal Wetland</th>
<th>Dune 2'-10' (mile)</th>
<th>Flat Coast (mile)</th>
<th>High Bluff 10'+ (mile)</th>
<th>High Dune 10'+ (mile)</th>
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</thead>
<tbody>
<tr>
<td>Marinette county</td>
<td>23.2</td>
<td>--</td>
<td>9.2</td>
<td>1.9</td>
<td>12.2</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Oconto county</td>
<td>33.2</td>
<td>2.5</td>
<td>--</td>
<td>--</td>
<td>30.7</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

Source: USACE 2012, Lake Michigan Shoreline Classification
Table 6. Summary of Shoreline Vegetation Types

<table>
<thead>
<tr>
<th>County</th>
<th>Total Shoreline (mile)</th>
<th>High Density Shrubs/Trees (mile)</th>
<th>Low Density Shrubs/Trees (mile)</th>
<th>Manicured Lawn (mile)</th>
<th>Moderate Density Shrubs/Trees (mile)</th>
<th>None (mile)</th>
<th>Unmaintained Non-Woody Vegetation (mile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette county</td>
<td>23.2</td>
<td>--</td>
<td>--</td>
<td>1.9</td>
<td>--</td>
<td>--</td>
<td>21.4</td>
</tr>
<tr>
<td>Oconto county</td>
<td>33.2</td>
<td>--</td>
<td>--</td>
<td>2.5</td>
<td>--</td>
<td>--</td>
<td>30.7</td>
</tr>
</tbody>
</table>

Source: USACE 2012, Lake Michigan Shoreline Classification

I.IV.i.8 Stream Lines/Hydrograph
Stream lines for Oconto County were obtained from the Oconto County and Incorporated Areas FIRM database, effective October 6, 2010.

Stream lines for all counties, including Marinette and Oconto, are available from USGS’s National Hydrography Dataset (NHD). The NHD is a digital vector dataset used by Geographic Information Systems (GIS). It contains features such as lakes, ponds, streams, rivers, canals, dams and stream gages. The datasets are designed to be used in general mapping and in the analysis of surface-water systems. Data can be downloaded from [http://nhd.usgs.gov/data.html](http://nhd.usgs.gov/data.html).

The Wisconsin Department of Natural Resources (DNR) also maintains Wisconsin Rivers & Shorelines dataset, available by contacting the Wisconsin DNR Bureau of Technology Services or by visiting [http://dnr.wi.gov/maps/gis/appwebview.html](http://dnr.wi.gov/maps/gis/appwebview.html).

I.IV.i.9 Topography, Bathymetry, and Oblique Imagery

New Data Collected for Great Lakes Coastal Flood Study
As part of the GLCFS, Light Detection and Ranging (LiDAR) was collected to develop topographic and bathymetric data along the Lake Michigan shoreline. Topography is the configuration of natural and man-made features of a surface area and their relative position and elevations. Bathymetry is the underwater equivalent to topography.

LiDAR is an optical remote sensing technology that can measure the distance to, or other properties of, a target by illuminating the target with light, often using pulses from a laser. A narrow laser beam can be used to map physical features with very high resolution. Downward-looking LIDAR instruments fitted to aircraft and satellites are used for surveying and mapping. LiDAR can be used to create DTM (Digital Terrain Models) and DEM (Digital Elevation Models), which is a digital model or 3-dimensional representation of the terrain's surface.
The LIDAR data for this study was collected within a 1500 meter buffer (500 meters inland and 1000 meters seaward of the land/water interface). Where water clarity permitted, data was collected to cover all federal navigation projects. Flight lines were flown along the channel alignment to ensure the best possible coverage of inlets and structures.

For quality control purposes, one cross line was used every 25 miles along shore or more frequently to ensure 90 percent of all planned lines within the area were crossed by a cross line. In areas of the coast where natural or artificial barriers prevent aircraft operations, the cross line(s) were collected at the nearest possible location to the required interval, but no closer than five (5) miles to an adjacent planned cross line. Overlapping lines and datasets were compared to each other and to cross lines and the differences calculated.

At the time this report was generated, the quality control process was not yet completed on the LiDAR dataset. However, as part of that process, the vertical difference between the LiDAR and ground truth data will be calculated. Ground truth refers to a process in which a pixel on a satellite image is compared to what is there in reality. This is especially important in order to relate LiDAR data to real features and materials on the ground. The collection of ground truth data enables calibration of the LiDAR data, and aids in the interpretation and analysis of what is being sensed. Using this process, all systematic errors will be identified and eliminated and remaining errors should have a normal distribution. Differences between a DEM created from the LiDAR data representing bare ground and the ground truth data will be unbiased and within +/-15 cm (RMSE\(^3\)) in flat terrain and within +/-30 cm (RMSE\(^3\)) in hilly terrain. Horizontal positions will be accurate to +/- 1.5m (RMSE\(^3\)). Data will be processed to 2ft contours.

The processing of the bathymetric data for this study will be performed based on the strongest return of each LiDAR pulse, assuming this depth represents the bottom. Data will be processed to produce bottom reflectance data from the LiDAR data.

As of the date of this report, the LiDAR data is expected to become available in the spring of 2013 for this study area. There is a delay in the schedule to collect new bathymetric data; therefore, existing bathymetric data may be used for the transect-based coastal flood hazard analysis. Existing high-resolution bathymetric and topographic data is currently available at [http://csc.noaa.gov](http://csc.noaa.gov).

As part of the GLCFS, USACE collected oblique imagery for the entire Great Lakes coastline in 2012. Oblique imagery is captured at an angle, as compared to an overhead view provided by orthophotos, and allows users a 3-dimensional view of landscape, buildings, and other features. This dataset may be useful to communities during emergency response, planning, and identification of shoreline types and obstructions; and management of assets, critical facilities, and public properties along the Lake Michigan shoreline.

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\(^3\) Root-mean-square-error is a measure of the differences between values predicted by a model or an estimator and the values actually observed.
The oblique imagery is current available via a web-based browser at http://greatlakes.usace.army.mil/.

**Other Data Available:**
The NOAA Coastal Services Center, Digital Coast, hosts a variety of digital coastal data, including bathymetric and topographic data, and is located at http://www.csc.noaa.gov/digitalcoast.

During the Information Exchange Session process, several communities and counties in Wisconsin noted there are aerial photographs, oblique photographs, and inland LiDAR available.

I.IV.i.10 Transportation
The Bing Map service has been used as a basemap layer on the Discovery Map, and includes a transportation layer. For more information on Bing Map services and how they can be used in GIS, please visit http://www.arcgis.com/home and search for “Bing Maps”.

In addition, transportation data was obtained from the Oconto County and Incorporated Areas FIRM database, effective October 6, 2010.

I.IV.i.11 Watershed Boundaries
U.S. Geological Survey (USGS) Hydrologic Unit Code 8 (HUC8) watershed boundaries were obtained from the National Atlas 2011 “Raw Data Download” (http://nationalatlas.gov/atlasftp.html).

Marinette County contains portions of three HUC-8 watersheds: Oconto (04030104), Peshtigo (04030105), and Menominee (04030108).

Oconto County contains portions of four HUC-8 watersheds: Duck-Pensaukee (04030103), Oconto (04030104), Peshtigo (04030105), and Wolf (04030202).

**ii. Other Data and Information**

Marinette County is located in Northeast Wisconsin on the shores of Green Bay bordering the Upper Peninsula of Michigan. As of 2010, the population was 41,749. This was a decline from the 2000 population of 43,384. Its county seat is Marinette. According to the U.S. Census Bureau, the county has a total area of 1,550 square miles, of which 1,402 square miles is land and 148 square miles is water (U.S. Census Bureau, 2010). The two main rivers in Marinette County are the Peshtigo and Menominee. In addition, there are many lakes, streams and forests, as well as the Lake Michigan shoreline. Additional information on Marinette County can be found at http://www.marinettecounty.com/.

Oconto County is located next to Marinette County in Northeast Wisconsin. As of 2010, the population was 37,660. This was a decline from the 2000 population of 35,634.
According to the U.S. Census Bureau, the county has a total area of 1,149 square miles, of which 998 square miles is land and 151 square miles is water (U.S. Census Bureau, 2010). Additional information on Oconto County can be found at http://www.co.oconto.wi.us/.

I.IV.ii.1 Coastal Barrier Resources Systems
Coastal barriers are unique land forms that protect distinct aquatic habitats and serve as the mainland’s first line of defense against damage from coastal storms and erosion. The Coastal Barrier Resources System (CBRS) defines a coastal barrier as a landform composed of unconsolidated shifting sand or other sedimentary material that is generally long and narrow and entirely or almost entirely surrounded by water. They are sufficiently above normal tides so that they usually have dunes and terrestrial vegetation. The CBRS boundaries were downloaded from U.S. Fish and Wildlife Service http://www.fws.gov/CBRA/Maps/Data_Disclaimer_Shapefiles.html and are dated June 15, 2010.

Marinette County has three designated units of the coastal barriers along Lake Michigan Shoreline. Oconto does not have any coastal barrier units identified along the shoreline.

I.IV.ii.2 Coastal Flood Protection Measures
Coastal structures along Lake Michigan will be reviewed in more detail during the engineering analysis portion of the Lake Michigan study and were not analyzed as part of this Discovery process. A summary of information collected regarding existing coastal structures and flood protection measures is described below.

FEMA’s Midterm Levee Inventory (MLI) project compiled a database of structures that were designed to provide at least the minimum level of protection from the base flood level (1-percent-annual-chance flood). For this Discovery process, the November 2011 MLI Status Report published by FEMA was reviewed. The MLI Levee database shows no levee segments in Marinette or Oconto County study areas that provide protection from the 1-percent-annual-chance flood.

The USACE Coastal & Hydraulics Laboratory (CHL), a member of the Engineer Research & Development Center (ERDC), has compiled an inventory of coastal structures called the Enterprise Coastal Inventory Database (ECID). The ECID application and database houses information on more than 900 coastal structures in the U.S. and uses a Google Earth interface for users to access information on the structures including project reports, aerial photographs, wave and water level and bathymetric data. The database and application are available at http://chl.erdc.usace.army.mil/chl.aspx?p=s&a=Projects;246. These maintained coastal structures protect harbors and shore-based infrastructure, provide beach and shoreline stability control, provide flood protection to varying degrees, and protect coastal communities, roadways and bridges, etc. These structures include seawalls, bulkheads, revetments, dikes and levees, breakwaters, groins, sills/perched beaches, and jetties and piers.
The USACE coastal structures along Lake Michigan found within Oconto County are compiled in Table 7. None were found in Marinette County. It is important to note that these coastal structures do not necessarily protect areas from the 1-percent-annual-chance flood event. Many of these USACE coastal structures were built between 1860 and 1940. Low lake levels since the 1990’s have accelerated deterioration of these navigation structures and USACE Detroit District launched an investigation to assess the effects of changes in Lake Michigan water levels on the performance and stability of these structures. An inventory of critical infrastructure protected by federally maintained navigation structures was conducted along with a condition assessment of the structures including an estimation of the risk associated with structure failure. Structures were rated on the following scale:

A – Failure Unlikely  
B – Low Risk of Failure  
C – Medium Risk of Failure  
D – High Risk of Failure  
F – Failed  

Table 7 also provides the condition assessment for the structure listed.

Table 7. USACE Coastal Structures Inventory

<table>
<thead>
<tr>
<th>State</th>
<th>Location</th>
<th>Coastal Structure</th>
<th>Corps Condition Assessment</th>
<th>Structure Length (feet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WI</td>
<td>Oconto Harbor</td>
<td>North Pier</td>
<td>B</td>
<td>2600</td>
</tr>
<tr>
<td></td>
<td></td>
<td>South Pier</td>
<td></td>
<td>1688</td>
</tr>
</tbody>
</table>

I.IV.ii.3 Community Assisted Visits

Statewide Community Assistance Visits (CAVs) are part of the evaluation and review process used by FEMA and local officials to ensure that each community adequately enforces local floodplain management regulations to remain in compliance with NFIP requirements. Generally, a CAV consists of a tour of the floodplain, an inspection of community permit files, and meetings with local appointed and elected officials. During a CAV, observations and investigations focus on identifying issues in various areas, such as the community’s floodplain management regulations (ordinance), community administration and enforcement procedures, engineering or other issues within the FIRMs, other problems in the community’s floodplain management, and problems with the biennial report data. Any administrative problems or potential violations identified during a CAV are documented in the CAV findings report. The community is notified and given the opportunity to correct those administrative procedures and remedy the violations to the maximum extent possible within established deadlines. The summary of CAV visits were extracted from FEMA’s Community Information System (CIS) at
https://portal.fema.gov in December 2012. Table 8 shows the most recent CAV date by community within this study area.

Table 8. Summary of Community Assisted Visits in Marinette and Oconto County

<table>
<thead>
<tr>
<th>County</th>
<th>Community</th>
<th>CID</th>
<th>CAV Date</th>
<th>FIRM Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oconto</td>
<td>Oconto, City</td>
<td>550297</td>
<td>6/11/1991</td>
<td>10/6/2010</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto County (unincorporated areas)</td>
<td>550294</td>
<td>6/11/1991</td>
<td>10/6/2010</td>
</tr>
<tr>
<td>Marinette</td>
<td>Marinette County (unincorporated areas)</td>
<td>550259</td>
<td>N/A</td>
<td>11/04/1992</td>
</tr>
</tbody>
</table>

CID = community identification  
CAV = Community Assisted Visit

I.IV.ii.4 Community Rating System
The Community Rating System (CRS) is a voluntary incentive program to provide flood Insurance premium discounts to NFIP-participating communities that take extra measures to manage floodplains above the minimum requirements. A point system is used to determine a CRS rating. The more measures a community takes to minimize or eliminate exposure to floods, the more CRS points are awarded and the higher the discount on flood insurance premiums. The list of CRS communities is available on FEMA’s Website site at http://www.fema.gov/library/viewRecord.do?id=3629, which was accessed in July 2012.

No coastal communities in Marinette or Oconto County project area participate in the CRS program.

I.IV.ii.5 Comprehensive Plans
A comprehensive plan is a land use document providing framework and policy direction for land use decisions. Comprehensive plans usually include chapters detailing policy direction affecting land use, transportation, housing capital facilities, utilities, coastal and rural areas. Comprehensive plans identify where and how growth needs will be met.

Comprehensive Plans for both Marinette County and Oconto County communities are available through the Bay-Lakes Regional Planning Commission website at http://www.baylakerpc.org/community-assistance/comprehensive-planning.

I.IV.ii.6 Coordinated Needs Management Strategy (CNMS) and NFIP Mapping Needs
During FEMA’s Flood Map Modernization program from 2003 to 2008, FEMA adhered to Procedure Memorandum No. 56 which states that, “Section 575 of the National Flood Insurance Program Reform Act of 1994 mandates that at least once every five years FEMA assess the need to review and update all floodplain areas and flood risk zones identified,
delineated, or established under Section 1360 of the National Flood Insurance Act, as amended.” This requirement was fulfilled through the Mapping Needs Assessment process. Other mechanisms such as the Mapping Needs Update Support System (MNUSS) and scoping reports were used to capture information describing conditions on the FIRM and the potential for a map update.

FEMA’s Coordinated Needs Management Strategy (CNMS) was initiated through FEMA’s Risk MAP program in 2009 to update the way FEMA organizes, stores, and analyzes flood hazard mapping needs information for communities. CNMS defines an approach and structure for the identification and management of flood hazard mapping needs that provides support to data-driven planning and the flood map update investment process in a geospatial environment. The goal is to identify areas where existing flood maps are not up to FEMA’s mapping standards. More information about the CNMS can be found at [http://www.fema.gov/library/viewRecord.do?id=4628](http://www.fema.gov/library/viewRecord.do?id=4628).

There are three classifications within the CNMS: “Valid,” “Unverified,” and “Unknown.” New and updated studies (those with new hydrologic and hydraulic models) performed during FEMA’s Map Modernization program were automatically determined to be “Valid” and the remaining studies went through a 17-element validation process with 7 critical and 10 secondary elements. Validation elements apply physical, climatological, and environmental factors to stream studies to determine validity. A stream study has to pass all of the critical elements and at least seven secondary elements to be classified as “Valid.” The remaining streams are classified as “Unverified” or “Unknown.” Studies for which flood hazard data are identified as having critical or significant secondary change characteristics are classified as “Unverified.” Streams with a status of “Unknown” are those that have a study underway, will be evaluated in the future, or do not have sufficient information to determine whether they are “Valid” or “Unverified” (Federal Emergency Management Agency, 2010).

Table 9 summarizes the draft results of the county-wide validation analysis obtained from CNMS in June 2012. CNMS only captures riverine studies at this time.

**Table 9. CNMS Status for Marinette and Oconto County**

<table>
<thead>
<tr>
<th>County</th>
<th>FIPS</th>
<th>Unknown (stream miles)</th>
<th>Unverified (stream miles)</th>
<th>Valid (stream miles)</th>
<th>Total (stream miles)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette, WI</td>
<td>55075</td>
<td>794</td>
<td>0</td>
<td>0</td>
<td>794</td>
</tr>
<tr>
<td>Oconto, WI</td>
<td>55083</td>
<td>0</td>
<td>32</td>
<td>524</td>
<td>555</td>
</tr>
</tbody>
</table>

FIPS = Federal Information Processing Standard

**I.IV.ii.7 Critical Facilities**

Critical facilities are the facilities that can impact the delivery of vital services, cause greater damages to other sectors of a community, or put special populations at risk.
Hospitals, roads, schools, and shelters are all examples of critical facilities that play a central role in disaster response and recovery. Understanding which facilities are exposed, and the degree of that exposure, can help reduce or eliminate service interruptions and costly redevelopment. Incorporating this information into development planning helps communities get back on their feet faster.

Location of critical facilities with a county or community can be viewed from the NOAA Coastal Services Center, Critical Facilities Flood Exposure Tool at [http://www.csc.noaa.gov/criticalfacilities/](http://www.csc.noaa.gov/criticalfacilities/). Each county was found to have critical facilities located within the effective floodplain, including communication towers, hazardous material sites, and schools.

The assessment of the flood risk posed to critical facilities is an important aspect of the Hazard Mitigation Plans. Information on critical features can be found in the Marinette and Oconto respective Hazard Mitigation Plans, but were not compiled as part of this report.

**I.IV.ii.8 Critically Eroded Beaches and Beach Nourishment/Dune Replacement Projects**  
Critically eroded beaches and beach nourishment/dune replacement projects were not identified for Marinette and Oconto County project areas at the time this report was issued, although it should be noted that all counties experience shore erosion.

**I.IV.ii.9 Dams**  
The National Inventory of Dams (NID) is a congressionally authorized database that documents dams in the United States and its territories. The current NID, published in 2010, includes information on 84,000 dams that are more than 25 feet high, hold more than 50 acre-feet of water, or are considered a significant hazard if they fail. The NID is maintained and published by the USACE, in cooperation with the Association of State Dam Safety Officials, the States and territories, and Federal dam-regulating agencies. The database contains information about the dams’ locations, sizes, purposes, types, last inspections, regulatory facts, and other technical data. The information contained in the NID is updated approximately every 2 years. The NID is available at the USACE Website [https://nid.usace.army.mil/](https://nid.usace.army.mil/).

The Oconto County and Incorporated Areas FIRM database, effective October 6, 2010, also contains the location of dams within the county.

Six dams were identified in Oconto County, and five in Marinette County, although none fall within this study area.

Wisconsin Department of Natural Resources (DNR) inventory may also be consulted when developing future information on dams, however a listing of that information was not compiled during this Discovery process. The DNR Dam Safety program’s mapping
application allows the public to view the Wisconsin Dams database through [http://dnr.wi.gov/topic/Dams/data.html](http://dnr.wi.gov/topic/Dams/data.html).

I.IV.ii.10 Declared Disasters
The FEMA Disaster Declarations Summary is a summarized dataset describing all federally declared disasters. This information begins with the first disaster declaration in 1953 and features all three disaster declaration types: major disaster, emergency, and fire management assistance. The dataset includes declared recovery programs and geographic areas (County data not available before 1964; fire management records are considered partial because of the historical nature of the dataset).

The list of FEMA’s disaster declarations is available on the FEMA Website at [http://www.fema.gov/data-feeds](http://www.fema.gov/data-feeds). Table 10 lists the major disaster declarations that have been declared in Marinette and Oconto Counties.

Table 10. Declared Disasters in Marinette and Oconto County

<table>
<thead>
<tr>
<th>Declared County/Area</th>
<th>Disaster Number</th>
<th>Declaration Date</th>
<th>Incident Type</th>
<th>Description</th>
<th>Incident Begin Date</th>
<th>Incident End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette (County)</td>
<td>1429</td>
<td>7/19/2002</td>
<td>Severe Storm(s)</td>
<td>SEVERE STORMS AND FLOODING</td>
<td>6/21/2002</td>
<td>6/25/2002</td>
</tr>
<tr>
<td>Marinette (County)</td>
<td>3249</td>
<td>9/13/2005</td>
<td>Hurricane</td>
<td>HURRICANE KATRINA EVACUATION*</td>
<td>8/29/2005</td>
<td>10/1/2005</td>
</tr>
<tr>
<td>Oconto (County)</td>
<td>3249</td>
<td>9/13/2005</td>
<td>Hurricane</td>
<td>HURRICANE KATRINA EVACUATION*</td>
<td>8/29/2005</td>
<td>10/1/2005</td>
</tr>
</tbody>
</table>

*Refers to the federal disaster aid that was made available to Michigan to supplement its efforts to assist evacuees from areas struck by Hurricane Katrina.

Additional information on disaster history can be found in the State of Wisconsin Hazard Mitigation Plan, Appendix A. This plan can be found at [http://emergencymanagement.wi.gov/mitigation/planning.asp](http://emergencymanagement.wi.gov/mitigation/planning.asp).
I.IV.ii.11 Flood Insurance Policies
A community’s agreement to adopt and enforce floodplain management ordinances, particularly with respect to new construction, is an important element in making flood insurance available to home and business owners. For this Discovery project, data on flood insurance policies were also gathered.

Table 11 summarizes the numbers and premiums of insurance policies, the total coverage, and the numbers and dollar amounts of paid losses in the communities of Marinette and Oconto Counties. The data were based on Community Summary Reports that were extracted from FEMA’s CIS website (https://portal.fema.gov/famsVuWeb/home) in July 2012.

Table 11. Summary of Flood Insurance Policies and Claims for Marinette and Oconto County

<table>
<thead>
<tr>
<th>County</th>
<th>Community</th>
<th>CID</th>
<th>No. Policies</th>
<th>Total Premium</th>
<th>Total Coverage</th>
<th>Number of claims since 1978</th>
<th>Dollar ($) paid for claims since 1978</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>Marinette, City of</td>
<td>550261</td>
<td>23</td>
<td>$14,173</td>
<td>$2,821,000</td>
<td>4</td>
<td>$295</td>
</tr>
<tr>
<td>Marinette</td>
<td>Marinette County (unincorporated areas)</td>
<td>550259</td>
<td>83</td>
<td>$49,005</td>
<td>$11,020,100</td>
<td>5</td>
<td>$7,864</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto, City of</td>
<td>550297</td>
<td>65</td>
<td>$41,452</td>
<td>$8,445,000</td>
<td>46</td>
<td>$170,795</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto County (unincorporated areas)</td>
<td>550294</td>
<td>134</td>
<td>$87,314</td>
<td>$20,628,700</td>
<td>38</td>
<td>$95,010</td>
</tr>
</tbody>
</table>

CID = Community Identification
Source: FEMA’s CIS Summary Report “Insurance Reports”

I.IV.ii.12 Gage Data
The NOAA Coastal Services Center, Digital Coast, hosts a variety of digital coastal data, including gage data, and is located at http://www.csc.noaa.gov/digitalcoast.

Meteorological Stations
The National Data Buoy Center (NDBC) is a part of the NOAA National Weather Service (NWS). NDBC designs, develops, operates, and maintains a network of data collecting buoys and coastal stations. NDBC provides hourly observations from a network of about 90 buoys and 60 Coastal Marine Automated Network (C-MAN) stations to help meet these needs. All stations measure wind speed, direction, and gust; atmospheric pressure; and air temperature. Water level is measured at selected stations. The historical and current data are available at the NDBC website http://www.ndbc.noaa.gov/.

Table 12 shows the meteorological station identification number and location for the gage along Lake Michigan near Marinette County. None were identified in Oconto County.
Table 12. NOAA Meteorological Stations in Lake Michigan near Marinette County

<table>
<thead>
<tr>
<th>County</th>
<th>Station ID</th>
<th>Location</th>
<th>Owner</th>
<th>Data</th>
<th>Years of Historical Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette County/Menominee County</td>
<td>MNMM4</td>
<td>Menominee, MI</td>
<td>NOAA’s National Ocean Service</td>
<td>Meteorological Observation</td>
<td>2004-Present</td>
</tr>
</tbody>
</table>

In addition, the Great Lakes Environmental Research Laboratory is a part of NOAA focused on the Great Lakes. It maintains multiple datasets, including a collection of meteorological data for both the United States and Canada. The datasets can be found online at [http://www.glerl.noaa.gov](http://www.glerl.noaa.gov).

**Stream Gages**

The USGS National Water Information System Web Interface ([http://waterdata.usgs.gov/nwis](http://waterdata.usgs.gov/nwis)), provides real-time data for any given stream gage location. Table 13 shows the gage identification numbers and locations for the gages in the study areas of Marinette and Oconto County. All USGS stream gage locations are shown on the draft Discovery Map.

Table 13. Stream Gage Stations in Marinette and Oconto County near study area only

<table>
<thead>
<tr>
<th>County</th>
<th>Gage ID</th>
<th>Begin Date</th>
<th>End Date</th>
<th>Gage Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oconto County, WI</td>
<td>04071858</td>
<td>10/01/1973</td>
<td>9/30/1996</td>
<td>Pensaukee River near Pensaukee, WI</td>
</tr>
<tr>
<td>Oconto County, WI</td>
<td>04071775</td>
<td>10/01/1988</td>
<td>9/30/1990</td>
<td>Oconto River at mouth at Oconto, WI</td>
</tr>
</tbody>
</table>

**Water Level Station**

NOAA’s Center for Operational Oceanographic Products and Services (CO-OPS) maintains several water level stations along Lake Michigan. CO-OPS’ primary motivation is the collection and dissemination of high quality and accurate measurements of lake level for scientific studies.

Great Lakes water levels constitute one of the longest high quality hydrometeorological data sets in North America with reference gage records beginning about 1860 with sporadic records back to the early 1800's. The station information and water level data are available at NOAA CO-OPS Website: [http://tidesandcurrents.noaa.gov/station_retrieve.shtml?type=Great_Lakes_Water_Level_Data&state=LakeMichigan](http://tidesandcurrents.noaa.gov/station_retrieve.shtml?type=Great_Lakes_Water_Level_Data&state=LakeMichigan). The monthly high and low water level data from the year 1918 to 2011 at Lake Michigan are available at the USACE Website: [http://www.lre.usace.army.mil/greatlakes/hh/greatlakeswaterlevels/](http://www.lre.usace.army.mil/greatlakes/hh/greatlakeswaterlevels/).
Figure 2 depicts Historic Great Lakes Water Levels from 1918 to 2011 (U.S. Army Corps of Engineers, 2012).

The Great Lakes Water Levels Report provides daily mean water levels of Lake Michigan for the past three months. The data are available at the USACE website: http://www.lre.usace.army.mil/greatlakes/hh/greatlakeswaterlevels/currentconditions/greatlakes waterlevels/.

Wave Gage/Buoy Stations:
The NDBC is a part of the NOAA National Weather Service (NWS). NDBC designs, develops, operates, and maintains a network of data collecting buoys and coastal stations. NDBC provides hourly observations from a network of about 90 buoys and 60 C-MAN stations to help meet these needs. In addition to standard meteorological observation, all buoy stations, and some C-MAN stations, measure sea surface temperature and wave height and period. Conductivity and water current are measured at selected stations. The historical and current data are available at NDBC website http://www.ndbc.noaa.gov/.

I.IV.ii.13 Great Lakes Coastal Restoration Grants
The Great Lakes Restoration Initiative (GLRI) is a federal program that provides unprecedented funding for protection and restoration efforts on the five Great Lakes. State and local governments and non-profit organizations are eligible to receive grants from the U.S. Environmental Protection Agency (EPA) for projects addressing toxic substances, invasive species, non-point source pollution, habitat protection and restoration or accountability, monitoring, evaluation, communication and partnership building. The EPA has awarded nearly $39 million in GLRI funds to more than 60 protection and restoration
In 2011, eight organizations in Wisconsin were awarded $3,754,554 in grants by the EPA under the GLRI. A list of the projects funded in 2011 can be found at the Wisconsin Department of Natural Resources website http://dnr.wi.gov/topic/greatlakes/restore.html. Additional information can be found at the Great Lakes Restoration Initiative website at http://www.glri.us/.

### I.IV.ii.14 Hazard Mitigation Plans

Hazard Mitigation Plans are prepared to assist communities to reduce their risk to natural hazard events. The plans are used to develop strategies for risk reduction and to serve as a guide for all mitigation activities in the given county or community.

A local hazard mitigation plan is a long-term strategic/guidance document used by an entity to reduce future risk to life, property, and the economy in a community. A hazard mitigation plan has the following elements:

- A public participation process for bringing together diverse stakeholders in the jurisdiction(s) to provide an array of input into the plan
- A risk assessment to identify the hazards, determine the people and property subject to those hazards, and estimate vulnerability
- A mitigation strategy that contains goals, objectives, and an action plan to implement priority mitigation actions that reduce risk
- A maintenance process to ensure the plan is reviewed and updated
- An adoption requirement to ensure the support from participating jurisdictions

Local mitigation plans are required to be updated every 5 years to maintain eligibility for FEMA Hazard Mitigation Assistance (HMA) grant programs. The status of current hazard mitigation plans are shown in Table 14. The data was obtained from FEMA’s Plan Approval Status Report based on Regional reports for the end of June 2012.

**Table 14. Hazard Mitigation Plan Status for Marinette and Oconto County**

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>Approval date</th>
<th>Expiration date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette County</td>
<td>7/7/2009</td>
<td>7/7/2014</td>
</tr>
<tr>
<td>Oconto County</td>
<td>4/26/2010</td>
<td>4/26/2015</td>
</tr>
</tbody>
</table>

Wisconsin Emergency Management has coordinated with communities in developing and revising their hazards mitigation plans and updated the State of Wisconsin Hazard Mitigation Plan. Wisconsin Coastal Management Program (WCMP) participated in some of the efforts. In addition, Bay-Lake Regional Planning Commission produced a report titled “A Guide to Hazard Mitigation Planning for Coastal Communities in Wisconsin,” which was funded by WCMP. The guide assists communities with addressing coastal hazards issues within their hazard mitigation plans.
I.IV.ii.15  Hazard Mitigation Grant Program
After a major disaster declaration, the Hazard Mitigation Grant Program (HMGP) provides grants to states and local governments to implement long-term hazard mitigation measures. The purpose of the HMGP is to reduce the loss of life and property due to natural disasters and to enable mitigation measures to be implemented during the immediate recovery from a disaster.

A variety of hazard mitigation projects have been submitted for FEMA’s HMGP. A summary of HMGP projects can be downloaded from https://explore.data.gov/catalog/raw.

I.IV.ii.16  Historical Flooding & High Water Marks
Coastal hazards are a serious threat to Wisconsin’s shoreline communities and have historically been an area of high priority for Wisconsin. Over the years, coastal erosion and flooding have caused millions of dollars in property damages in Wisconsin (Wisconsin Department of Administration, 2010).

The State of Wisconsin Hazard Mitigation Plan discusses historical flooding, flooding concerns, and potential mitigation actions. The plan can be downloaded at http://emergencymanagement.wi.gov/mitigation/planning.asp.

As part of this Discovery process, effective Flood Insurance Studies (FISs) were reviewed for information on historical flooding and high water mark data. No information specific to high water marks was identified for these counties in their effective FISs.

Historically, in Marinette County, serious flooding has occurred in the City of Marinette from both the singular and combined sources of Green Bay and the Menominee River. Rapid snowmelt, intense rainfall, or a combination of both may cause the Menominee River to overspill its banks. High water in Green Bay may result from a mixture of long-term fluctuations of Lake Michigan water-surface elevations, seasonal precipitation patterns over the bay’s drainage basin, and short-term storm conditions. The high water of Green Bay also causes flooding along the Menominee River due to backwater effects. Although floods from these sources have occurred during all seasons of the year, the more extensive floods have occurred during the spring (Federal Insurance Administration, U.S. Department of Housing and Urban Development, June 1977).

The history of flooding on the streams within Oconto County indicates that flooding may occur during any season of the year. The majority of flooding occurs during the months of March, April, and May, and is usually the result of spring rains and/or snowmelt. During
the summer months, thunderstorms occur frequently. They are occasionally violent and accompanied by hail and high winds. Historically, the City of Oconto experiences significant flooding due to the Oconto River (Federal Emergency Management Agency, 2010).

No additional information specific to Lake Michigan flooding or high water marks was identified during this Discovery process. If local stakeholders have additional available high water mark data, historical flooding information, or historic flooding photographs they are encouraged to submit them to FEMA Region V Mitigation Division.

I.IV.ii.17 Land Use
Marinette and Oconto County each have floodplain and shoreland ordinances in place that regulate development and land use with special consideration for shoreland, wetland, and floodplain areas.

I.IV.ii.18 Letters of Map Change
A Letter of Map Change (LOMC) is a letter that reflects an official revision to an effective NFIP map. LOMCs are issued in place of the physical revision and republication of the effective FIRMs. LOMCs include completed cases of Letters of Map Amendment (LOMAs) and Letters of Map Revision (LOMRs), including LOMRs based on fill (LOMR-Fs), and conditional LOMRs. The lists of LOMC cases were obtained from the FEMA Mapping Information Platform Website (https://hazards.fema.gov/femaportal/wps/portal) in June 2012.

Table 15 lists the number of LOMCs in the project area per county. No Conditional LOMAs or Conditional LOMR-Fs were included. The LOMCs are shown on the Discovery Maps. Clusters of LOMCs indicate a need for updated maps.

Table 15. Summary of LOMC cases in Marinette and Oconto County

<table>
<thead>
<tr>
<th>County</th>
<th>Number of Letters of Map Amendments</th>
<th>Number of Letters of Map Revisions – Based on Fill</th>
<th>Number of Letters of Map Revisions – Floodway Removal</th>
<th>Number of Letters of Map Revisions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>231</td>
<td>5</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Oconto</td>
<td>105</td>
<td>8</td>
<td>5</td>
<td>0</td>
</tr>
</tbody>
</table>

I.IV.ii.19 Locally Identified Mitigation Actions
Table 16 lists the potential mitigation actions and strategies as pulled from the Marinette and Oconto County’s respective Hazard Mitigation Plans. Note that actions listed may not be specific to coastal flooding.
Table 16. Hazard Mitigation Actions for Marinette and Oconto

<table>
<thead>
<tr>
<th>Name of Plan</th>
<th>Plan Expiration Date</th>
<th>Identified Hazard Mitigation Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>GIS coverage</td>
</tr>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>Inform property owners in cases where property is located in the 100-yr floodplain.</td>
</tr>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>Reevaluation of floodplain zoning ordinances.</td>
</tr>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>Acquisition and Relocation</td>
</tr>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>Storm shelters for County Parks</td>
</tr>
<tr>
<td>Marinette County, Wisconsin 2007 Natural Hazards Mitigation Plan</td>
<td>7/7/2014</td>
<td>Promote coastal hazard awareness</td>
</tr>
<tr>
<td>Oconto County, Wisconsin 2009 Multi-Hazards Mitigation Plan</td>
<td>3/26/2015</td>
<td>Dredging of harbors and large rivers.</td>
</tr>
<tr>
<td>Oconto County, Wisconsin 2009 Multi-Hazards Mitigation Plan</td>
<td>3/26/2015</td>
<td>Instituting and enforcing ordinances and regulations.</td>
</tr>
<tr>
<td>Oconto County, Wisconsin 2009 Multi-Hazards Mitigation Plan</td>
<td>3/26/2015</td>
<td>Installation of check valves to eliminate water back-up into homes and businesses.</td>
</tr>
<tr>
<td>Oconto County, Wisconsin 2009 Multi-Hazards Mitigation Plan</td>
<td>3/26/2015</td>
<td>Public acquisition of vulnerable structures and critical facilities.</td>
</tr>
<tr>
<td>Oconto County, Wisconsin 2009 Multi-Hazards Mitigation Plan</td>
<td>3/26/2015</td>
<td>Site and structural modification to flood proof structures.</td>
</tr>
</tbody>
</table>

During the Discovery Meeting, communities were encouraged to identify Areas of Mitigation Interest (AoMI) that may be considered for future mitigation actions and incorporation into Hazard Mitigation Plan updates. No AoMIs were captured for Marinette or Oconto County as part of this process.

The Wisconsin State Hazard Mitigation Plan, Appendix C, identifies Hazard Mitigation projects already implemented in the state through FEMA mitigation programs, Community Development Block Grants (CDBGs), and the Department of Natural Resources (DNR) Municipal Flood Control Program. The plan, including Appendix C, can be downloaded by visiting [http://emergencymanagement.wi.gov/mitigation/planning.asp](http://emergencymanagement.wi.gov/mitigation/planning.asp)
I.IV.ii.20 Ordinances

County and community regulations regarding development within known flood hazard areas can range from ordinances with minimum NFIP requirements to strong, pro-active ordinances that not only regulate and protect new and improved development in existing Special Flood Hazard Areas (SFHAs), but also seek to mitigate the growth of SFHAs caused by increased runoff from developed areas and the degradation of natural flood control areas, such as wetlands and forests.

Local regulations regarding development within known flood hazard areas can range from ordinances with minimum NFIP requirements to strong, pro-active ordinances that not only regulate and protect new and improved development in existing Special Flood Hazard Areas (SFHAs) but also seek to mitigate the growth of SFHAs caused by increased runoff from developed areas and the degradation of natural flood control areas, such as wetlands and forests.

Title 44 of the Code of Federal Regulations Sections 60.3(a)–(e) describes the NFIP floodplain ordinance levels and provides the minimum requirements for community participation in the NFIP. The proper ordinance level for each community is determined by the type of flooding that is present within the community. Ordinance levels are shown in the table below:

<table>
<thead>
<tr>
<th>Ordinance Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Floodplains have not been identified</td>
</tr>
<tr>
<td>B</td>
<td>Floodplains with no base flood elevations (BFEs)</td>
</tr>
<tr>
<td>C</td>
<td>Floodplains with BFEs or coastal flooding with no high-hazard areas (Zone V)</td>
</tr>
<tr>
<td>D</td>
<td>Floodplains with BFEs and floodways</td>
</tr>
<tr>
<td>E</td>
<td>Coastal high-hazard areas identified, but no floodways</td>
</tr>
<tr>
<td>D &amp; E</td>
<td>Both floodways and coastal high-hazard areas</td>
</tr>
</tbody>
</table>

Ordinance level information is shown in Table 17 for each community.

Table 17. Program Status and Ordinance Level for Marinette and Oconto County

<table>
<thead>
<tr>
<th>County</th>
<th>Community</th>
<th>CID</th>
<th>Program Status</th>
<th>Ordinance Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>Marinette, City of</td>
<td>550261</td>
<td>Participating</td>
<td>D</td>
</tr>
<tr>
<td></td>
<td>Marinette County</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(unincorporated areas)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marinette</td>
<td>Marinette County</td>
<td>550259</td>
<td>Participating</td>
<td>D</td>
</tr>
<tr>
<td></td>
<td>(unincorporated areas)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto, City of</td>
<td>550297</td>
<td>Participating</td>
<td>D</td>
</tr>
<tr>
<td></td>
<td>Oconto County</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(unincorporated areas)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto County</td>
<td>550294</td>
<td>Participating</td>
<td>D</td>
</tr>
<tr>
<td></td>
<td>(unincorporated areas)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CID = Community Identification Number

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I.IV.ii.21 Proposed Draft Transects

Transects are profiles along which coastal flooding analysis is performed. Transects are used to transform offshore conditions to the shoreline and are used to define coastal flood risks inland of the shoreline. They are placed to define representative profiles for a shoreline reach. The transect layout for coastal hazards analysis and subsequent floodplain delineation is determined by physical factors such as changes in topography, bathymetry, shoreline orientation, and land cover data, in addition to societal factors such as variations in development and density. The base maps listed earlier in this section (i.e. LiDAR, bathymetry) were reviewed, or will be reviewed once available, to determine revisions to the draft placement for hazard modeling transects along the Lake Michigan shoreline.

The originally proposed draft transect layout is shown on the draft Discovery Map for Marinette and Oconto County (Attachment C) and includes an identification number per transect. Note that these identification numbers will change as the draft transects are revised in the future.

Stakeholders were provided with the proposed draft transect shapefiles (GIS digital data) upon request, and the proposed draft transects (Attachment D) were also reviewed by stakeholders during and after the Discovery Meeting. Input from local officials was requested regarding the placement and the number of transects. The detailed comments collected can be found in Attachment E, Stakeholder Comments from Discovery Process. The ID numbers in this table correspond to the location of the comment, which is shown on the Final Discovery Maps in Appendix R of the basin-wide Lake Michigan Discovery Report and is not an attachment within this county-based report (Federal Emergency Management Agency, 2013).

Below is a summary of the comments received for the proposed draft transects along the Lake Michigan shoreline in Marinette and Oconto County:

- **Marinette County:** Stakeholders noted the potential for extensive new development on Green Island; therefore, a transect was added as requested. In addition, stakeholders recommended some transects be moved to areas of other new development.
- **Oconto County:** Stakeholders provided information about the shoreline material where transects were placed, as well as areas prone to flooding. In the southern portion of the county, a stakeholder requested a transect be moved away from the mouth of the river. Along the northern portion of the county, stakeholders noted that the area is flat and transects should be removed.

All comments were reviewed and incorporated where possible and a revised proposed draft transect layout was created. This revised transect layout can be found on the Final Discovery Maps in Appendix R of the Lake Michigan basin-wide report (Federal Emergency Management Agency, 2013). It should be noted that these transects remain
subject to change pending future coastal analysis and additional discussions with stakeholders regarding further reduction in the number of transects.

**I.IV.ii.22 Pre-Disaster Mitigation Grant Program**

The Pre-Disaster Mitigation (PDM) program is a nation-wide competitive grant program that was created to assist State and local governments, including Indian Tribe governments, with the funding to implement cost-effective hazard mitigation activities prior to disasters. The intent of this program is to reduce overall risk to people and property, while also minimizing the cost of disaster recovery. Grants awarded during past fiscal years can be downloaded from the Pre-Disaster Mitigation Archives at [http://www.fema.gov/pre-disaster-mitigation-grant-program/pre-disaster-mitigation-archives](http://www.fema.gov/pre-disaster-mitigation-grant-program/pre-disaster-mitigation-archives).

**I.IV.ii.23 Public Assistance (PA) Grant Program**

The mission FEMA’s Public Assistance (PA) Grant Program is to provide assistance to State, Tribal and local governments, and certain types of Private Nonprofit organizations so that communities can quickly respond to and recover from declared disasters or emergencies.

Through the PA Program, FEMA provides supplemental Federal disaster grant assistance for debris removal, emergency protective measures, and the repair, replacement, or restoration of disaster-damaged, publicly owned facilities and the facilities of certain Private Non-Profit (PNP) organizations. The PA Program also encourages protection of these damaged facilities from future events by providing assistance for hazard mitigation measures during the recovery process.

Detailed project descriptions for completed PA projects can be downloaded from [https://explore.data.gov/catalog/raw](https://explore.data.gov/catalog/raw).

**I.IV.ii.24 Regulatory Mapping**

The effective mapping status for the communities in Oconto and Marinette County study area is listed in Table 18.

**Table 18. Effective Mapping Status of Marinette and Oconto Counties**

<table>
<thead>
<tr>
<th>County</th>
<th>Community</th>
<th>CID</th>
<th>FIRM Date</th>
<th>Program Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>Marinette, City of</td>
<td>550261</td>
<td>3/15/1978</td>
<td>Participating</td>
</tr>
<tr>
<td>Marinette</td>
<td>Marinette County (unincorporated areas)</td>
<td>550259</td>
<td>11/4/1992</td>
<td>Participating</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto, City of</td>
<td>550297</td>
<td>10/6/2010</td>
<td>Participating</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto County (unincorporated areas)</td>
<td>550294</td>
<td>10/6/2010</td>
<td>Participating</td>
</tr>
</tbody>
</table>

CID = community identification  
FIRM = Flood Insurance Rate Map
Effective FIRMs and FISs can be downloaded from FEMA’s Map Service Center (MSC) at https://msc.fema.gov.

I.IV.ii.25 Repetitive Loss

A Repetitive Loss (RL) property is any insurable building for which two or more claims of more than $1,000 were paid by the NFIP within any rolling ten-year period, since 1978. A RL property may or may not be currently insured by the NFIP. There are currently over 122,000 repetitive loss properties nationwide.

Structures that flood frequently strain the National Flood Insurance Fund. In fact, the RL properties are the biggest draw on the Fund. FEMA has paid almost $3.5 billion dollars in claims for RL properties. RL properties not only increase the NFIPs annual losses and the need for borrowing funds from Congress, they drain funds needed to prepare for catastrophic events. Community leaders and residents are also concerned with the RL problem because residents' lives are disrupted and may be threatened by the continual flooding.

Over the years, there have been a number of efforts aimed at addressing repetitive losses. Depending on individual circumstances, appropriate mitigation measures commonly include elevating buildings above the level of the base flood, demolishing buildings, and removing buildings from the SFHA as part of a flood control project. Sometimes, mitigation takes the form of a local drainage-improvement project that meets NFIP standards and removes a property or properties from RL or Repetitive Loss Target Group (RLTG) status.

The Repetitive Flood Claims (RFC) grant program was authorized by the Bunning-Bereuter-Blumenauer Flood Insurance Reform Act of 2004 (P.L. 108–264), which amended the National Flood Insurance Act (NFIA) of 1968 (42 U.S.C. 4001, et al). Up to $10 million is available annually for FEMA to provide RFC funds to assist states and communities reduce flood damages to insured properties that have had one or more claims to the NFIP. Additional information on this program and other related programs is available at http://www.fema.gov/hazard-mitigation-assistance.

Repetitive losses were reviewed in FEMA’s CIS “Community Disaster Detail – Flood Insurance” report. Table 19 details the total number of repetitive loss structures and total amount of repetitive loss payments in Marinette and Oconto County project area communities.
Table 19. Repetitive Loss

<table>
<thead>
<tr>
<th>County</th>
<th>Community</th>
<th>CID</th>
<th>Total Repetitive Loss Structures</th>
<th>Total Repetitive Loss Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>Marinette, City of</td>
<td>550261</td>
<td>0</td>
<td>$0</td>
</tr>
<tr>
<td>Marinette</td>
<td>Marinette County (unincorporated areas)</td>
<td>550259</td>
<td>0</td>
<td>$0</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto, City of</td>
<td>550297</td>
<td>0</td>
<td>$0</td>
</tr>
<tr>
<td>Oconto</td>
<td>Oconto County (unincorporated areas)</td>
<td>550294</td>
<td>2</td>
<td>$14,956</td>
</tr>
</tbody>
</table>

CID = community identification

I.IV.ii.26  Socio-Economic Analysis

In Marinette and Oconto County, the main industries are manufacturing and education and health.

In Marinette County, in 2009, lake-related businesses provided 8.3 percent of the total jobs in the County. This accounted for 1,487 jobs, $48 million in wages, and $83 million in goods & services. This represents a 10 percent decrease in lake jobs since 2005 (National Oceanic & Atmospheric Administration, 2009).

In Oconto County, in 2009, lake-related businesses provided 5.6 percent of the total jobs in the county. This accounted for 482 jobs, $7 million in wages, and $13 million in goods & services. This represents a 55 percent decrease in lake jobs since 2005 (National Oceanic & Atmospheric Administration, 2009).

The more homes and people located in a floodplain, the greater the potential for harm from flooding. Impacts are likely to be even greater when additional risk factors (age, income, capabilities) are involved, since people at greatest flood risk may have difficulty evacuating or taking action to reduce potential damage. Marinette County has approximately 10 percent of the population located within the floodplain, while Oconto County has approximately 11 percent inside the floodplain (National Oceanic & Atmospheric Administration, 2009).

I.IV.ii.27  State-level Datasets, Programs, and Information

Needs Assessment and Strategy:
As part of this Discovery process, information related to Great Lakes datasets, reports, programs, and grants was extracted from the Wisconsin Coastal Management Program (WCMP) 2011-2016 Needs Assessment and Strategy, completed November 2010 (Wisconsin 2011-2016 Needs Assessment and Strategy, 2010).
Studies and reports relevant to Wisconsin’s Coastal Hazards include:


Hazards Research and Monitoring:
WCMP funded the University of Wisconsin-Madison efforts to investigate lakebed down cutting in Lake Michigan. The work resulted in a much clearer understanding of erosion of the near shore lakebed and increased public awareness of bluff recession.

The WCMP also funded projects that resulted in oblique photographs or Wisconsin’s coasts. The photographs were geolocated. Older oblique photos were digitized and geolocated, and a GIS database built to allow comparison between the sets. The work resulted in a database that allows users to analyze change to the state’s shoreline.

Wisconsin Great Lakes Strategy: Restoring and Protecting Our Great Lakes:
This guidance document, developed by the Wisconsin Department of Natural Resources Office of the Great Lakes, was updated in 2009 and reflects changes in priorities and actions since last updated in 2006. The Wisconsin Great Lakes Strategy addresses eight of the nine priorities identified by the Council of Great Lakes Governors for the restoration and protection of the Great Lakes. The goals of the Strategy are to:

- translate the recommendations from the Great Lakes Regional Collaboration into Wisconsin specific actions,
- be a vehicle for coordinating efforts and developing shared priorities,

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• serve as a menu for securing and allocating resources, and
• promote developing projects for implementation and position Wisconsin to compete for federal restoration and protection funding.

The Strategy focuses on resources and ecosystems impacted by the Great Lakes. This includes tributary and groundwater connections, species dependent on the Great Lakes and their tributaries, and land use influences on water quality and quantity.

Wisconsin’s Great Lakes Beach Monitoring and Notification Program:
This program is coordinated through the Wisconsin Department of Natural Resources Bureau of Watershed Management. With funding from the U.S. Environmental Protection Agency (EPA) under the authority of the BEACH Act, the Wisconsin Department of Natural Resources implements the program with assistance from other federal, state, and local government partners. The program goal is to monitor Great Lakes beaches to improve public notification of advisories and reduce beach visitors’ risk of exposure to disease-causing microorganisms. As of 2008, 123 of Wisconsin’s 192 Great Lakes beaches are now being monitored. Since the introduction of the sanitary survey by the U.S. EPA, the state has increasingly utilized sanitary surveys, local, and nonprofit partners since 2007. Sanitary surveys may provide valuable information about potential pollution sources and assist stakeholders with implementing remediation measures.

Additional information on the Wisconsin Great Lakes areas can be found from the below resources:
• Wisconsin Initiative on Climate Change Impacts: http://www.wicci.wisc.edu/report/Coastal-Communities.pdf
• International Joint Commission:
  o A series of publications are available on the Great Lakes, including
    Groundwater in the Great Lakes Basin, the Impact of Urban Areas on Great
    Lakes Water Quality, Great Lakes Priority Issues, Emerging Issues of the
    Great Lakes, and Lake Levels. This information can be downloaded from
• Great Lakes Water Institute – Wisconsin Aquatic Technology and Environmental Research: http://www.glwi.uwm.edu/

V. Risk MAP Projects and Needs
This section provides information about the planned next steps for the Lake Michigan GLCFS, including information about the upcoming coastal analysis, potential for mitigation technical assistance within the project area, potential for changes in compliance as a result of the coastal flood study, future communications, and how unmet needs will be addressed.
i. **Future Coastal Study**

Information and data collected as part of this Discovery effort and provided in this report will be utilized in the upcoming coastal flood study for Lake Michigan.

A summary of the GLCFS project, as well as project updates, can be found at [http://www.greatlakescoast.org/](http://www.greatlakescoast.org/) under the “Great Lakes Coastal Analysis & Mapping” section.

The following work is expected to be performed for Lake Michigan as part of the GLCFS, pending congressional funding. The scope of work described in this section is therefore subject to change and may not be performed within all Lake Michigan communities.

All engineering and mapping analysis performed as part of this study will follow guidance provided within FEMA’s Draft *Guidelines and Specifications for Coastal Studies Along the Great Lakes*, issued on May 8, 2012 (Federal Emergency Management Agency, 2012). The upcoming study is expected to include the following tasks: creation of bathymetric and topographic data, base map acquisition, coastal flood hazard analysis, and risk assessment product development. A summary is provided below and additional detail may be found in FEMA’s basin-wide Lake Michigan Discovery Report (Federal Emergency Management Agency, 2013).

**Engineering & Mapping:**
Coastal flood hazard analyses for the coastal communities of the United States located along the Lake Michigan shoreline will be performed. This analysis will include the creation of bathymetric and topographic map data inventory, base map acquisition, and coastal flood hazard analysis.

Draft coastal flood maps (or workmaps) will be produced for the study area. The workmaps will include the 1-percent- and 0.2-percent-annual chance flood hazard areas, Coastal High Hazard (VE Zone) and Coastal A Zone (AE Zone), Base Flood Elevations (BFEs), and Limit of Moderate Wave Action (LiMWA) boundary. The LiMWA boundary identifies the 1.5-foot wave height line and alerts property owners that although their property is in a Zone AE area, it may also be affected by waves 1.5 feet or higher. Communities will be provided with an opportunity to review the workmaps after the coastal analysis is complete and prior to FIRM production.

**National Flood Insurance Program Integration:**
Regulatory FIRM files may be updated through the FEMA’s Physical Map Revision (PMR) process using the results from the work performed in the Engineering and Mapping task described above.

The final production and distribution of updated FIRMs will be dependent on the results of the coastal analysis, discussions with the communities, and congressional funding. Therefore, it cannot be identified at this time the exact communities that will receive
updated FIRMs that may require adoption. The risk assessment products and their
distribution, discussed below, are also dependent on the results of the coastal analysis and
further community discussions and are subject to change.

**Risk Assessment Products:**
Depending on available data, results of coastal analysis, local needs identified, local
partnerships, and fiscal year funding, the coastal flood risk products such as Flood Risk
Map, Flood Risk Report, Changes Since Last FIRM (CSLF), Flood Depth and Analysis
Grids, and Hazus-MH analyses may be generated for identified coastal communities.
Optional Flood Risk Assessment products such as coastal wave height grids, erosion risk
determination, and wave hazard severity area datasets have not yet been funded. Table 20
summarizes the products projected for the coastal communities in this project area.

<table>
<thead>
<tr>
<th>Table 20. Potential Flood Risk Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>County</td>
</tr>
<tr>
<td>----------</td>
</tr>
<tr>
<td>Marinette</td>
</tr>
<tr>
<td>Oconto</td>
</tr>
</tbody>
</table>

### ii. Potential for Mitigation Assistance

As part of a Risk MAP project, Mitigation Planning Technical Assistance (MPTA) may be
available to help communities plan for and reduce risks by providing communities with
specialized assistance. MPTA includes risk assessment, mitigation planning, and
traditional hazard identification (flood mapping) activities. Technical assistance through
MPTA can be performed at any time during the hazard mitigation planning process.

Determining which communities receive MPTA is dependent on identification of a need,
the willingness of a community to partner with FEMA, local resources and data
availability, and federal funding availability. Unfortunately, not every community will be
able to receive MPTA as part of a Risk MAP project. Forming a partnership between
FEMA and a local community is an essential part of initiating a MPTA project. Assistance
will be prioritized after all data and information is collected and assessed by FEMA in
coordination with the local communities to determine where MPTA resources would be
beneficial. Communities should alert FEMA of any resources that are available at the local
level, and of actions they are interested in implementing in partnership with FEMA.
Technical assistance activities should be based on the needs of the community and assist
with already established capabilities.

Some technical assistance activities could include (but are not limited to):
- Advising in the creation of initial Hazard Mitigation Plans
- Advising in the update of existing Hazard Mitigation Plans
• Training to improve a community’s capabilities for reducing risk
• Assistance in incorporating flood risk datasets and products into potential and effective community legislation, guidance, regulations, procedures, etc.
• Assistance with the creation, acquisition and incorporation of GIS data into potential and effective maps, planning mechanisms, emergency management procedures, etc.
• Facilitating the identification of data gaps and interpret technical data to identify risk reduction deficiencies that should be corrected.

While the need for technical assistance did not specifically come up during the Discovery process for Marinette and Oconto Counties, the need for assistance through MPTA may exist. It is recommended additional discussion occur between FEMA and these stakeholders as this coastal flood study moves forward to see if MPTA would be an appropriate and beneficial option.

Continued discussion regarding FEMA partnership with local communities to assist in developing new mitigation actions and moving those actions forward will be essential as this coastal project moves forward.

iii. Compliance

FEMA uses a number of tools to determine a community’s compliance with the minimum regulations of the NFIP. Among them are Community Assisted Contacts (CACs), Community Assistance Visits (CAVs), the Letter of Map Change (LOMC) process, and Submit-for-Rates. These tools help assess a community’s implementation of their flood damage reduction regulations and identify any floodplain management deficiencies and violations.

If administrative problems or potential violations are identified, the community will be notified and given the opportunity to correct those administrative procedures and remedy the violations to the maximum extent possible within established deadlines. FEMA or the state will work with the community to help them bring their program into compliance with NFIP requirements. In extreme cases where the community does not take action to bring itself into compliance, FEMA may initiate an enforcement action against the community.

After coastal analysis is completed for this study, communities may be faced with adopting new regulations related to coastal high hazard areas. An understanding of regulations associated with coastal areas will be important so that communities remain compliant. During this Discovery process, stakeholders were provided with information regarding NFIP requirements that are associated with coastal hazard zones, as well as information about new FEMA guidance related to moderate wave action.

These compliance topics, including coastal Special Flood Hazard Areas (SFHAs), building requirements in VE Zones, and Limit of Moderate Wave Action (LiMWA), are discussed

iv. Communication

Throughout this Discovery process, community representatives and local stakeholders indicated the need to be kept informed about the results of Discovery, the upcoming coastal flood study, and opportunities for public input throughout the study process.

Throughout this study process, Federal, State, and local stakeholders will be kept informed via email, phone calls, letters, newsletters, and meetings as appropriate. A dedicated email account was created (GreatLakesFloodStudy@STARR-Team.com) to distribute project information, meeting reminders, and summaries.

Stakeholder involvement will continue to be important through the remainder of the project. The GLCFS website http://www.greatlakescoast.org is an excellent resource where stakeholders can obtain the most update-to-date information about the status of the Great Lakes flood study projects, data collection, upcoming meetings, new technical reports, the latest methodologies, factsheets, and additional information.

FEMA encourages stakeholders to remain involved throughout the study process and will seek to identify partnership opportunities during the study process.

v. Unmet Needs

During this Discovery process, stakeholders provided FEMA with a wide variety of information. Some of the information, while valuable, may not be able to be utilized in the upcoming coastal study. In addition, some questions may be unresolved as of the end of this Discovery process. This section seeks to summarize those unmet needs and to provide the steps that may be taken to address them in the future.

During the Discovery Meetings and throughout the Discovery process, Lake Michigan stakeholders were concerned about what to expect in terms of extent of new SFHA boundaries, the possible introduction of VE Zones, the number of property owners who would be affected, and the additional NFIP requirements and flood insurance costs that may go along with a flood map revision. FEMA acknowledged this concern, adding that upcoming engineering and mapping tasks include the distribution of workmaps and other flood risk products designed to give local stakeholders an opportunity to review and comment on flood risk data before the data is carried into NFIP FIRM maps.

In addition, comments related to the proposed draft transects were provided during the Discovery Meeting by local stakeholders. Those comments were incorporated into an updated draft transect layout where possible. However, it should be noted that the transects proposed in this report remain subject to change pending future coastal analysis.
and discussions regarding overall transect reduction. Stakeholders will be made aware of revised transect locations via the future workmaps that will be provided to local communities for review as the study moves forward.

Although outside of this coastal Discovery area, it should be noted that Oconto County identified via the Coastal Data Request Form that errors in Zone A boundaries for Reservoir Pond, Townsend Flowage Lake, and McCaslin Brook may exist and noted that numerous LOMA’s have been issued since effective map adoption in this area. While this coastal Discovery process and the future Lake Michigan coastal flood study will not address this area of concern, we have documented it in this report so that the area can be further investigated for future potential studies. This request will also be entered into FEMA’s CNMS database.

VI. Close

Federal, State, and local stakeholders that were involved in this Discovery process contributed valuable information about Lake Michigan, including information and data that may be utilized in the upcoming Lake Michigan coastal flood study. The data and opportunities presented in this report will be considered as the study process moves forward and will assist the project team as the Lake Michigan coastal flood study proceeds. FEMA encourages continued participation and engagement from stakeholders throughout this coastal flood study.

The ultimate goal of this Discovery process and the future coastal flood study is to provide updated flood risk information to local stakeholders and to increase awareness of those flood risks, which in turn leads to actions that reduce risk.

VII. References


**VIII. Attachments**

Discovery data and information, as well as this report and appendices, have been stored digitally on FEMA’s Mapping Information Platform (MIP) Discovery Data Repository at J:\FEMA\DISCOVERY_DATA_REPOSITORY\R05_DATA\ and can be accessed by FEMA authorized users. The MIP can be accessed from https://hazards.fema.gov/. A username and password is required to access certain data within the MIP.

The final Discovery Report and appendices are also available for download from http://www.greatlakescoast.org/.

**Attachments in this report include:**

- Attachment A. Coastal Data Request Form
- Attachment B. Marinette and Oconto County Pre-Meeting Correspondence
- Attachment C. Draft Discovery Maps
- Attachment D. Proposed Draft Transect Figures
- Attachment E. Stakeholder Comments from Discovery Process
- Attachment F. Marinette and Oconto County Discovery Meeting Documents
- Attachment G. Coastal Data Request Form Compilation
ATTACHMENT A

COASTAL DATA REQUEST FORM
Community Discovery Coastal Data Request Form

Thank you for taking the time to complete this questionnaire. We are interested in obtaining coastal-specific data for your community. It will provide important information to help FEMA understand coastal flood risk issues in your community and to work with you in increasing your community’s resilience to coastal flooding through implementation of the Risk MAP program. In addition, this form can be used as a way to prepare for the upcoming Discovery Meeting, as the topics on this form will be discussed throughout the meeting.

Once you have completed the questionnaire, please return the form:

Via e-mail:  GreatLakesFloodStudy@starr-team.com  
By mail:  Scott Banjavcic  
CDM Smith/STARR  
125 S. Wacker Drive, Suite 600  
Chicago, IL 60606

Please provide as much information as possible. If you have any questions about the Discovery process or about completing this questionnaire, please contact:

Laura Keating, Laura.Keating@starr-team.com, 925-296-8048

<table>
<thead>
<tr>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community/Organization</td>
</tr>
<tr>
<td>Name:</td>
</tr>
<tr>
<td>Title:</td>
</tr>
<tr>
<td>Address:</td>
</tr>
<tr>
<td>E-mail:</td>
</tr>
<tr>
<td>Phone:</td>
</tr>
<tr>
<td>Contact Preference</td>
</tr>
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FEMA Region V
Lake Michigan Discovery
Community Discovery Coastal Data Request Form  Page 1 of 8
Lake Michigan Discovery Report Appendix E - Marinette and Oconto
<table>
<thead>
<tr>
<th>Base Map Data</th>
<th>Please select available data type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topography (e.g., LiDAR or contour data)</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Property information (e.g., Building footprints, parcel data, tax assessor’s data)</td>
<td>[ ] Hard copy [ ] Digital</td>
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</table>

<table>
<thead>
<tr>
<th>Coastal Data</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Coastal structures (e.g., seawalls, levees, jetties, groins, etc.)</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Coastal features (i.e., dunes and bluffs)</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Shoreline change data</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Locations of beach nourishment or dune restoration projects</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Areas of significant beach or dune erosion</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Mean high water</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Mean lake level</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Data</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hydraulic structures (e.g., bridges, culverts, levees, dams) with inspection status, if available</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Elevated roads</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Critical facilities</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Other known hazards with geographical boundaries, i.e., landslide hazard areas, storm surge inundation zones, wildfire hazard areas, etc.</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
<tr>
<td>Other relevant data</td>
<td>[ ] Hard copy [ ] Digital</td>
</tr>
</tbody>
</table>
Please provide the following information about the community:

<table>
<thead>
<tr>
<th>Historical Flood Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you aware of any coastal flooding issues not represented on effective FIRMs?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Risk Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does your community have HAZUS-based loss estimates from average annualized loss?</td>
</tr>
<tr>
<td>Does your community have other risk assessment data?</td>
</tr>
<tr>
<td><strong>Flood Mitigation Information</strong></td>
</tr>
<tr>
<td>---------------------------------</td>
</tr>
<tr>
<td><strong>Does your community have a hazard mitigation plan?</strong></td>
</tr>
<tr>
<td>If yes, what is the status of the hazard mitigation plan?</td>
</tr>
<tr>
<td><strong>Does the plan reflect any coastal flood hazards?</strong></td>
</tr>
<tr>
<td>If yes, please explain:</td>
</tr>
<tr>
<td><strong>Does the hazard mitigation plan indicate any data deficiencies for flood hazards that could be addressed through a flood study, especially near coastal zones?</strong></td>
</tr>
<tr>
<td>If yes, please explain:</td>
</tr>
<tr>
<td><strong>Does your community have ongoing mitigation projects, such as acquisition, elevation, flood control, soil stabilization, natural systems restoration, floodproofing, etc.</strong></td>
</tr>
<tr>
<td>If yes, please describe the projects and their locations:</td>
</tr>
<tr>
<td>Question</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Any specific coastal mitigation projects?</td>
</tr>
<tr>
<td>Does your community have experience with coastal flood disasters and flood disaster recovery?</td>
</tr>
<tr>
<td>Does your community coordinate floodplain management programs with programs for the management and planning of open space? If possible, any coastal specific?</td>
</tr>
<tr>
<td>Question</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Have you had any prior proactive mitigation actions and planning efforts that resulted in reduced losses? If possible, any coastal specific?</td>
</tr>
<tr>
<td>Has your community applied and granted Individual Assistance/Public Assistance grants for declared disasters?</td>
</tr>
<tr>
<td>Has your community applied for FEMA Hazard Mitigation Grants program or other mitigation funds (USACE, NRCS, USGS, state Hazard Mitigation officer, etc.) in the past?</td>
</tr>
<tr>
<td>How would you rank the community’s ability to implement mitigation actions and to communicate flood risk to citizens?</td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td><strong>Community Plans and Projects</strong></td>
</tr>
<tr>
<td>Does your community have a comprehensive plan?</td>
</tr>
<tr>
<td>If you answered yes and you have a hazard mitigation plan, was your hazard mitigation plan coordinated with the comprehensive plan?</td>
</tr>
<tr>
<td>Does your community’s comprehensive plan have a special consideration for coastal areas?</td>
</tr>
<tr>
<td>If yes, please explain elements/regulations that affect coastal area development.</td>
</tr>
<tr>
<td>Does your community have a coastal zone management plan?</td>
</tr>
<tr>
<td>If yes, please provide a digital or hard copy of the plan.</td>
</tr>
<tr>
<td>Does your community have planning staff or a planning/zoning commission and other measures, such as ordinances, administrative plans, or other programs contributing to effective administration of floodplain zoning, building codes, open space preservation, and coastal zone management?</td>
</tr>
<tr>
<td>If yes, please explain this group’s role in floodplain management and provide examples of the types of programs in place:</td>
</tr>
</tbody>
</table>
| Does your community have areas of recent or planned development/re-development and areas of high growth or other natural land changes (e.g., wildfires or landslides): | □ yes  
□ no | If yes, please describe: |
|---|---|---|
| Are there any locations of other ongoing studies or projects and studied areas that have been modified since the effective map and require an updated study (e.g., highway improvement, seawall improvement, etc.): | □ yes  
□ no | If yes, please describe: |
| Any other comments/concerns based on local knowledge: |   |   |
ATTACHMENT B
MARINETTE AND OCONTO COUNTY
PRE-MEETING CORRESPONDENCE

Core Stakeholder Pre-Meeting Documents
Information Exchange Session Documents
CEO/FPA Mailing List
Hard Copy Discovery Meeting Invitations
Email Discovery Meeting Invitation
Good Afternoon,

Thank you for attending the Wisconsin Core Stakeholder Lake Michigan pre-Discovery Kickoff meeting last week.

If you were unable to attend, but would like to learn more about the Great Lakes Coastal Discovery process, please feel free to contact myself or Ken Hinterlong of FEMA Region V directly (Ken.Hinterlong@fema.dhs.gov).

Please find below and attached some information that we discussed during the call:

1. Contact List with local official (CEO/FPA) information for the Wisconsin coastal communities and counties along Lake Michigan coastline. This is the list of local stakeholders who will receive a hard copy coastal Discovery Invitation, and will be invited to attend the Information Exchange Sessions. They will also be encouraged to identify and invite other local stakeholders who would benefit from the Discovery Meeting. **If you have specific contacts you would like us to add, please let me know.**

2. Great Lakes Coastal Flood Study Contact List. This is a comprehensive list of various Lake Michigan stakeholders, including technical resources, other federal agencies, associations, universities, etc. Utilizing this list as a basis, we will be providing an email invitation to the Discovery Meetings. Invitees may then forward on the invite to others in the Great Lakes region. Please note, this list is being continually updated throughout the Great Lakes study process.

3. Limit of Moderate Wave Action (LiMWA) Fact Sheet

4. Draft transects (.shp) for Wisconsin portion of Lake Michigan.

These additional items will follow:

1. Meeting Minutes

2. Draft Data Request Form, which includes requests for coastal flood risk data and information from local officials. The collection of this information in advance of the Discovery Meetings will help us to cater our message during the meeting to local flood risk concerns and local flood risk reduction opportunities.

Thank you again for your participation in the process. We look forward to working closely with you in the upcoming months.
Good Afternoon,

As you may know, the Federal Emergency Management Agency (FEMA), in cooperation with the U.S Army Corps of Engineers (USACE), the Association of State Floodplain Managers (ASFPM), and other partners, is conducting a comprehensive study of flood hazards for Lake Michigan coastal communities and along the United States shoreline in other areas of the Great Lakes system. Data from this study will eventually be used to revise Flood Insurance Rate Maps (FIRMs) for coastal communities throughout the region.

As part of the Great Lakes Coastal Flood Mapping and Outreach initiative, STARR (which stands for Strategic Alliance for Risk Reduction) has been contracted by FEMA to perform Discovery for all Lake Michigan coastal communities within Wisconsin, Illinois, Indiana, and Michigan. In addition, STARR will perform Discovery for St. Clair, Macomb and Wayne Counties along Lake St. Clair in Michigan. The Discovery process allows us to engage the communities and other local stakeholders to initiate risk discussions and increase visibility of flood risk information.

You have been identified as a Core Stakeholder for the Lake Michigan Discovery Project in the State of Wisconsin. FEMA and STARR would like to hold a one-hour Kickoff Meeting via WebEx/conference call to introduce you to the Discovery process, including identifying Discovery goals and objectives for the Lake Michigan coastal communities in the State of Wisconsin. We will also review the Lake Michigan Discovery Meeting Plan and discuss State-specific requirements.

In the past few months, STARR may have already contacted you to participate in a Lake Michigan Technical Workshops. Discovery is another part of the project, and we require your input and feedback to ensure study success. The community-based Discovery Meetings are held following Technical Workshops. Below are the tentative Lake Michigan Discovery Meeting dates for the State of Wisconsin:

<table>
<thead>
<tr>
<th>Counties</th>
<th>Venue</th>
<th>Address</th>
<th>Date, Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette</td>
<td>Oconto County Courthouse,</td>
<td>301 Washington Street, Oconto,</td>
<td>Wednesday</td>
</tr>
</tbody>
</table>

FEMA Invitation to Lake Michigan Discovery Kickoff Meeting WebEx for Wisconsin Core Stakeholders

Where: Call-in: 866-710-4609 Passcode: 9577577 and WebEx

From: Keating, Laura
Sent: Wednesday, June 06, 2012 4:21 PM
To: Keating, Laura; Alan Lulloff; Brian A. Caufield; Eric Kuklewski; Gregory Mausolf; Heather Stirratt; Gregory Mausolf; Hillier, Timothy; Holly Davis; Jennifer Day; Julie McCarthy; Julie Tochor; Kate Barrett; Kathleen Angel; Katie McMahan; Laura Keating; Lee Traeger; Luce, Janet K; Luce, Janet K; Mary Weldel; Michael Friis; Rob Roberts; Stacey; Ronald Wencl; Roxanne Gray; Tambrete Philips; Tanya Lourigan; Tom Smith; Wayne Lasch; Ken Hinterlong; STARR; Laura Keating, CFM; Alan Lulloff; Brian A. Caufield; Eric Kuklewski; Gregory Mausolf; Hillier, Timothy; Holly Davis; Jennifer Day; Julie McCarthy; Julie Tochor; Kate Barrett; Kathleen Angel; Katie McMahan; Laura Keating; Lee Traeger; Mary Weldel; Meg Galloway; Megan Hart; Michelle Hase; Miles Winkler; Holly Davis; Jennifer Day; Julie McCarthy; Julie Tochor; Kate Barrett; Kathleen Angel; Katie McMahan; Laura Keating; Lee Traeger; Mary Weldel; Meg Galloway; Megan Hart; Michelle Hase; Miles Winkler; Randhawa, Jaspreet; Ronald Wencl; Roxanne Gray; Tambrete Philips; Tanya Lourigan; Tom Smith; Wayne Lasch; Ken Hinterlong; michael.friis@wisconsin.gov; Christopher.Olds@Wisconsin.gov; Susan.Boldt@Wisconsin.gov; Gary.Heinrichs@Wisconsin.gov; 'Roberts, Stacey'
Please let me know if the proposed time on this meeting invitation (9am Central) is acceptable. We are trying to determine the best time for everyone to participate in the Lake Michigan Discovery Kickoff Meeting WebEx for the State of Wisconsin.

I look forward to discussing this project with you during the Discovery Kickoff Meeting. Please do not hesitate to contact me if you have any questions.

Sincerely,

Laura Keating, CFM
STARR

Laura.Keating@starr-team.com
Phone/fax: 925-296-8048

WebEx information:


Meeting number: 743676568
Meeting passcode: website
Core Stakeholder Pre-Discovery Kickoff Meeting Agenda

Great Lakes Coastal Flood Study Overview
- Objectives
- Status
- Schedule

Hazard Mitigation Resources, Strategies, and Actions
- Introduction to Mitigation Action Form

Discovery Process Overview
- Scope and Schedule
- Discovery Meeting Outcomes
- Introduction to Discovery-phase Data Collection Activities
- Final Discovery Products

Coastal Focus – Information to be Aware Of
- Coastal Flood Risk Datasets
- Transects
- Erosion
- LiMWA
- Coastal Zone Mapping

Next Steps
- Community contact lists, draft transects, meeting minutes
- Stakeholder Input

Questions/Comments
Good Afternoon,

You are receiving this meeting invitation because you have been identified as a Lake Michigan local community stakeholder. You should have recently received an invitation in the mail from the Federal Emergency Management Agency (FEMA), regarding the Great Lakes Coastal Flood Study effort, inviting you to attend a Discovery Meeting in August, as well as this information exchange session, scheduled for Monday, July 23rd at 10am CT. More information about the Great Lakes Coastal Flood Study may be found at http://www.greatlakescoast.org.

While the WebEx and call-in information was provided in the letter, I wanted to also provide this information to you via email to serve as a reminder. Below is the call-in and WebEx information:

Date/Time: Monday, July 23, 2012; 10:00 - 11:00 am CT
Link to WebEx: http://e-meetings.verizonbusiness.com/nc/join.php
Meeting Number: 445288484
Call in number: 1-866-398-2885
Participant Code: 197462

This informal session will begin the process of learning about your available local coastal data, hazard mitigation strategies, and what the critical flooding issues are in your community so that we can then work with you to determine how to best utilize that information during FEMA’s Great Lakes study. A data request form is attached to help facilitate the discussion. We encourage open discussions throughout this meeting and will use the information to better cater our upcoming Discovery Meetings as well. Attendees of this conference call, as well as the Discovery Meetings, may include, but certainly are not limited to, community leaders, emergency managers, GIS specialists, engineers, outreach specialists, and local planners.

We look forward to speaking with you on Monday, and appreciate your participation in this process. If you have any questions, or are not able to attend this session but would like to learn more, please do not hesitate to contact me directly. My information can be found below.

Thanks,
Laura Keating, CFM
STARR
direct/fax:  925-296-8048
cell:  617-319-2472
Information Exchange Session for Lake Michigan Discovery

Marinette and Oconto Counties
July 23, 2012
10am – 11am
Purpose of Information Exchange

- Introduction to Risk MAP
- Introduction to Great Lakes Flood Study and Discovery
- Learn more about your areas of concern, coastal flood risk, and coastal mitigation
- Bring the right people to the table early
- Identify data gaps
Risk MAP (Mapping, Assessment, and Planning) Vision

Goals
1. Address gaps in flood hazard data
2. Increase risk awareness to encourage risk reduction
3. Risk-based Mitigation Planning resulting in risk reduction actions
4. Enhanced digital platform to improve communication and sharing of risk data
5. Align programs and develop synergies
Overview of Great Lakes Coastal Flood Study

- Latest models, data, and technology
- Deliver updated flood maps and flood risk datasets
- Equip Federal Agencies, eight States and hundreds of coastal communities with data and planning tools to facilitate actions to enhance resiliency of the Great Lakes ecosystem
Recent community hazard mitigation experiences?
- Public Works
- Building Standards
- Community Planning and Hazard Mitigation Plan Update
- Communication Processes, GIS, etc.

New option to document ideas and actions through the FEMA Mitigation Action Form
Products and Datasets: Regulatory and Non-regulatory

Traditional Regulatory Products

DFIRM Database

Subject to statutory due-process requirements

Non-Regulatory Products

Flood Risk Database

Not subject to statutory due-process requirements

RiskMAP

Increasing Resilience Together

Great Lakes Coastal Flood Study

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
Products and Datasets: Coastal Products in Development

Erosion

Red Lantern Restaurant, Lake Michigan, IN

Lake Levels

Lake Michigan Shoreline Reference

Shoreline Feature Dataset

Upper Peninsula Shoreline Reference
### Risk MAP Overview: Shoreline Features Database

<table>
<thead>
<tr>
<th>Shoreline Material</th>
<th>Primary Land Use</th>
<th>Primary Coast Type</th>
<th>Primary Vegetation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sand</td>
<td>High Density Residential</td>
<td>High Dune, 10'+</td>
<td>None</td>
</tr>
<tr>
<td>Cohesive</td>
<td>Moderate Density Residential</td>
<td>Dune, 2' - 10'</td>
<td>High Density Shrubs/Trees</td>
</tr>
<tr>
<td>Cobble</td>
<td>Low Density Residential</td>
<td>High Bluff, 10'+</td>
<td>Moderate Density Shrubs/Trees</td>
</tr>
<tr>
<td>Diamicton*</td>
<td>Commercial/Industrial</td>
<td>Bluff, 2' - 10'</td>
<td>Low Density Shrubs/Trees</td>
</tr>
<tr>
<td>Shingle</td>
<td>Park Land</td>
<td>Coastal Wetland</td>
<td>Manicured Lawn</td>
</tr>
<tr>
<td>Bedrock</td>
<td>Farm Land</td>
<td>Flat Coast</td>
<td>Native Vegetation</td>
</tr>
<tr>
<td>Artificial</td>
<td>Forested</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Contains primary and secondary Land Use tables – same for coast type and vegetation.
- Current project collects data at one-mile spacing, for scoping and cost
- Current project does not include field-based reconnaissance or sediment/subsurface soils collection
<table>
<thead>
<tr>
<th>Discovery Meeting Venue</th>
<th>Discovery Meeting Address</th>
<th>Discovery Meeting Date, Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oconto County Courthouse, Conference Room 1003 &amp; 1004</td>
<td>301 Washington Street, Oconto, WI 54153</td>
<td>Wednesday 08/15/2012; 8.30 - 11:30 AM CT</td>
</tr>
</tbody>
</table>
Draft Discovery Meeting Agenda

- Why are we here?
- Coastal mapping and flood risk topics to be aware of
- How does this apply to my community?
  - NFIP compliance, hazard mitigation opportunities, and grant funding
- Interactive Session
  - Utilization of Coastal Flood Risk Products for Planning and Mitigation, Identification of Existing Local Coastal Data, View and Discuss Local Coastal Areas of Concern Using the Discovery Map, Discuss Mitigation Action Opportunities and Introduce the Mitigation Action Form
- Wrap Up

Draft Transect Map Station: Talk to technical staff about draft transects and view draft transects in GIS

Mitigation Resources, Strategies, and Actions Station: Talk with FEMA and State staff about areas of concern and potential mitigation actions to help reduce risk. Fill out Mitigation Action Form.
Great Lakes Coastal Flood Study
Discovery Products

- Final Discovery Report
  - Single, comprehensive report for all of Lake Michigan, with appendices for each coastal community by county
  - Includes pre-discovery data, meeting agenda, sign-in sheets, discussion topics, decisions made, etc.

- Final Discovery Maps
  - Including feedback from participants
  - Visual representation of meeting outcomes
Who Should Attend the Discovery Meeting?

- **Community Officials**
  - CEO and Floodplain Administrators (FPAs)
  - Planners, GIS Specialists, Engineers, Outreach Specialists, Emergency Managers, and Community Leaders

- **State Representatives**
  - State Hazard Mitigation Officer (SHMO), National Flood Insurance Program (NFIP) Coordinators, Cooperating Technical Partners (CTPs)

- **Other Federal Agencies (NOAA, USACE, USGS)**

- **Regional Planning Agencies**

- **Great Lakes Organizations**
Lake Michigan Communities in Oconto and Marinette Counties:
City of Oconto
Oconto County
City of Marinette
Marinette County
Data Request Form Overview

- Contact Information
- Base Map Data
- Coastal Data
- Other Data
- Historic Flood Data
- Risk Assessment
- Flood Mitigation Information
- Community Plans and Projects
- Any Other Comments/Concerns Based on Local Knowledge
Review of Data Collected To Date

- Draft Transects
- Shoreline Classification Dataset
- Hazard Mitigation Plans
- Hazard Mitigation Grants Program (HMGP) projects
- Pre-Disaster Mitigation Program projects
- Declared Disasters
- Repetitive loss claims by community

<table>
<thead>
<tr>
<th>Incident Type</th>
<th>Title</th>
<th>Incident Begin Date</th>
<th>Incident End Date</th>
<th>Disaster Close Out Date</th>
<th>Declared County/Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hurricane</td>
<td>HURRICANE KATRINA EVACUATION</td>
<td>8/29/2005</td>
<td>10/1/2005</td>
<td>3/31/2010</td>
<td>Oconto (County)</td>
</tr>
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</table>
Next Steps and Opportunity to Get Involved

- Assessment of data and information provided
- Identification of best practices:
  - Do you have an example of a local coastal mitigation best practice?
- Discovery meeting involvement:
  - Are you interested in participating in Discovery Meeting facilitation?

THANK YOU FOR YOUR PARTICIPATION!
Who to Contact

- For more information: [http://www.greatlakescoast.org/](http://www.greatlakescoast.org/)
- Send completed questionnaires to:
  - [GreatLakesFloodStudy@starr-team.com](mailto:GreatLakesFloodStudy@starr-team.com)
- FEMA Region V
  - Ken Hinterlong @ [ken.hinterlong@fema.dhs.gov](mailto:ken.hinterlong@fema.dhs.gov)
- STARR
  - Laura Keating @ [laura.keating@starr-team.com](mailto:laura.keating@starr-team.com)
  - Jaspreet Randhawa @ [Jaspreet.Randhawa@starr-team.com](mailto:Jaspreet.Randhawa@starr-team.com)
Questions?
Past Flood Map Projects

- Oconto County digital Flood Insurance Rate Maps (FIRMs) went effective on 10/6/2010
- Marinette County paper FIRMs went effective in 4/18/1991
<table>
<thead>
<tr>
<th>County/City/Township</th>
<th>First/ Last Name</th>
<th>Title</th>
<th>Address</th>
<th>ZIP</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marinette County</td>
<td>George Bousley</td>
<td>Chairperson, County Board</td>
<td>County Courthouse 1926 Hall Avenue, Marinette, WI</td>
<td>54143</td>
<td>715.732.7415</td>
<td><a href="mailto:gbousley@marinettecounty.com">gbousley@marinettecounty.com</a></td>
</tr>
<tr>
<td></td>
<td>John Lefebvre</td>
<td>Land Information Director (FPA)</td>
<td>County Courthouse 1926 Hall Avenue, Marinette, WI</td>
<td>54143</td>
<td>715.732.7545</td>
<td><a href="mailto:jlefebvre@marinettecounty.com">jlefebvre@marinettecounty.com</a></td>
</tr>
<tr>
<td>Marinette, City</td>
<td>Robert M. Harbick</td>
<td>Mayor</td>
<td>City Hall 1905 Hall Avenue, Marinette, WI</td>
<td>54143</td>
<td>715.732.5120</td>
<td><a href="mailto:rharbick@marinette.wi.us">rharbick@marinette.wi.us</a></td>
</tr>
<tr>
<td></td>
<td>Mike Minzlaff</td>
<td>Assessor, Building Inspector and Zoning Administrator (FPA)</td>
<td>City Hall 1905 Hall Avenue, Marinette, WI</td>
<td>54143</td>
<td>715.732.5120</td>
<td><a href="mailto:mminzlaff@marinette.wi.us">mminzlaff@marinette.wi.us</a></td>
</tr>
<tr>
<td>County/City/Township</td>
<td>First/ Last Name</td>
<td>Title</td>
<td>Address</td>
<td>ZIP</td>
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<td>Email</td>
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<tr>
<td>Oconto County</td>
<td>Leland T. Rymer</td>
<td>Chairperson, County Board</td>
<td>County Courthouse</td>
<td>54153</td>
<td>920.834.6811</td>
<td><a href="mailto:lee.rymer@co.oconto.wi.us">lee.rymer@co.oconto.wi.us</a></td>
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<tr>
<td>confirmed 4/4/12</td>
<td>Patrick Virtues</td>
<td>Department Head, Planning, Zoning and Solid Waste (FPA)</td>
<td>County Courthouse</td>
<td>54153</td>
<td>920.834.6827</td>
<td><a href="mailto:pat.virtues@co.oconto.wi.us">pat.virtues@co.oconto.wi.us</a></td>
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<tr>
<td>Oconto, City</td>
<td>Thomas Fulton</td>
<td>Mayor</td>
<td>City Hall</td>
<td>54153</td>
<td>920.834.7711</td>
<td><a href="mailto:mayor@cityoconto.com">mayor@cityoconto.com</a></td>
</tr>
<tr>
<td>confirmed 4/4/12</td>
<td>Ronald Banach</td>
<td>Assessor, Building Inspector and Assistant Engineer</td>
<td>City Hall</td>
<td>54153</td>
<td>920.834.7716</td>
<td><a href="mailto:inspector@cityoconto.com">inspector@cityoconto.com</a></td>
</tr>
</tbody>
</table>
July 12, 2012

The Honorable Robert Harbick
Mayor, City of Marinette
1905 Hall Avenue
Marinette, Wisconsin 54143

Re: Invitation to Attend Community Meetings Regarding Lake Michigan Coastal Flood Risk

Dear Mayor Harbick:

The Federal Emergency Management Agency (FEMA) is conducting a comprehensive study of flood hazards for Lake Michigan and the rest of the United States Great Lakes through FEMA’s Risk Mapping, Assessment, and Planning (MAP) Program. Data from this study will eventually be used to convey coastal flood hazard risk through revised Flood Insurance Rate Maps (FIRMs), also known as regulatory products, and new risk planning and assessment products and datasets, also referred to as non-regulatory products and datasets. Please see enclosed Risk MAP Flood Risk Products Fact Sheet. More information about the Great Lakes Coastal Flood Study may be found at http://www.greatlakescoast.org.

The goal of Risk MAP is to support actions that make communities safer from flooding. The Risk MAP program wants to achieve continued improvement of flood hazard information for the National Flood Insurance Program (NFIP); to promote increased awareness and understanding of flood risk; to increase community engagement; and to identify and support actions that local stakeholders can take to reduce natural hazard risks. For additional information on the Risk MAP Program, please visit http://www.fema.gov/plan/prevent/fhm/rm_main.shtm.

The first phase of the Risk MAP process is Discovery. Through Discovery, input provided by communities will help FEMA to better understand local coastal flood risk data and needs, and characterize local conditions that contribute to coastal flood risk.

Your Discovery Meeting is scheduled to occur:

**Date/Time:** Wednesday, August 15, 2012; 8:30 - 10:30 am CT
**Location:** Oconto County Courthouse, Conference Room 1003 & 1004
**Address:** 301 Washington Street
Oconto, Wisconsin 54153

Please save this date on your calendar. At the meeting, we will review the coastal flood risk data we have gathered to date and discuss your community’s coastal floodplains, mitigation plan and projects, coastal flood risk concerns, and coastal floodplain management activities. This discussion will allow us to better identify your community’s coastal flood hazard needs and subsequent Risk MAP regulatory and non-regulatory products and datasets that can be delivered during the Risk MAP project. We will also discuss how the coastal flood risks and needs are related to mapping, risk assessment, Hazard Mitigation planning, and grant programs available to eligible communities. To best facilitate this discussion, we would like to request your help in inviting community leaders, emergency managers, GIS specialists, engineers, outreach specialists, and local planners to the meeting. Please RSVP to FEMA’s study contractor (STARR) Scott Banjavcic at (312) 780-7755 or email to GreatLakesFloodStudy@starr-team.com no later than August 3, 2012. Please reference the Discovery Meeting date and time in your RSVP.
So that we can better prepare for the upcoming Discovery Meeting, we are asking local communities to participate in an Information Exchange conference call and WebEx. This call will provide an overview of FEMA’s Risk MAP program and the Discovery process, and will allow us to review with you our request for the exchange of coastal flood risk and hazard mitigation data, and to learn more about your community’s coastal flood hazard risks and needs, in advance of the Discovery Meeting. The partnership and exchange of data between FEMA, the State, and your community is vital to the success of identifying flood risks and needs that may impact your citizens.

The Information Exchange conference call is scheduled to occur:

Date/Time:  Monday, July 23, 2012; 10:00 - 11:00 am CT  
Link to WebEx:  http://e-meetings.verizonbusiness.com/nc/join.php  
Meeting Number:  445288484  
Call in number:  1-866-398-2885  
Participant Code:  197462  

If you or another community representative is unable to attend the Information Exchange conference call, we ask that you fill out and return the enclosed data request form by **August 3, 2012**. This is the same data request form that will be discussed during the conference call. The completed form can be sent to:

Via e-mail:  GreatLakesFloodStudy@starr-team.com  
By mail:  Scott Banjavcic  
          CDM Smith/STARR  
          125 S. Wacker Drive, Suite 600  
          Chicago, Illinois 60606  

We look forward to working with you to reduce the risks associated with coastal flooding and increase your community’s resiliency for the long term. To learn more about Discovery, please visit [http://www.fema.gov/library](http://www.fema.gov/library) and search keywords “Discovery brochure” or contact Ken Hinterlong, FEMA Region V Senior Engineer, at (312) 408-5529, or by email at ken.hinterlong@fema.dhs.gov. We look forward to discussing this with you during the Information Exchange call and/or seeing you at the upcoming Discovery Meeting.

Sincerely,

Christine Stack  
Division Director  
Mitigation Division, FEMA Region V

Enclosures: Risk MAP Flood Risk Products Fact Sheet  
Community Discovery Coastal Data Request Form

cc:  Mike Minzlaff, Zoning Administrator, City of Marinette  
    Gary Heinrichs, Wisconsin Department of Natural Resources  
    Katie McMahan, Wisconsin Department of Natural Resources  
    Meg Galloway, Wisconsin Department of Natural Resources
July 12, 2012

Mr. George Bousley  
County Board Chairperson, Marinette County  
1926 Hall Avenue  
Marinette, Wisconsin 54143

Re: Invitation to Attend Community Meetings Regarding Lake Michigan Coastal Flood Risk

Dear Mr. Bousley:

The Federal Emergency Management Agency (FEMA) is conducting a comprehensive study of flood hazards for Lake Michigan and the rest of the United States Great Lakes through FEMA’s Risk Mapping, Assessment, and Planning (MAP) Program. Data from this study will eventually be used to convey coastal flood hazard risk through revised Flood Insurance Rate Maps (FIRMs), also known as regulatory products, and new risk planning and assessment products and datasets, also referred to as non-regulatory products and datasets. Please see enclosed Risk MAP Flood Risk Products Fact Sheet. More information about the Great Lakes Coastal Flood Study may be found at [http://www.greatlakescoast.org](http://www.greatlakescoast.org).

The goal of Risk MAP is to support actions that make communities safer from flooding. The Risk MAP program wants to achieve continued improvement of flood hazard information for the National Flood Insurance Program (NFIP); to promote increased awareness and understanding of flood risk; to increase community engagement; and to identify and support actions that local stakeholders can take to reduce natural hazard risks. For additional information on the Risk MAP Program, please visit [http://www.fema.gov/plan/prevent/fhm/rm_main.shtm](http://www.fema.gov/plan/prevent/fhm/rm_main.shtm).

The first phase of the Risk MAP process is Discovery. Through Discovery, input provided by communities will help FEMA to better understand local coastal flood risk data and needs, and characterize local conditions that contribute to coastal flood risk.

Your Discovery Meeting is scheduled to occur:

- **Date/Time:** Wednesday, August 15, 2012; 8:30 - 10:30 am CT  
- **Location:** Oconto County Courthouse, Conference Room 1003 & 1004  
- **Address:** 301 Washington Street  
  Oconto, Wisconsin 54153

Please save this date on your calendar. At the meeting, we will review the coastal flood risk data we have gathered to date and discuss your community’s coastal floodplains, mitigation plan and projects, coastal flood risk concerns, and coastal floodplain management activities. This discussion will allow us to better identify your community’s coastal flood hazard needs and subsequent Risk MAP regulatory and non-regulatory products and datasets that can be delivered during the Risk MAP project. We will also discuss how the coastal flood risks and needs are related to mapping, risk assessment, Hazard Mitigation planning, and grant programs available to eligible communities. To best facilitate this discussion, we would like to request your help in inviting community leaders, emergency managers, GIS specialists, engineers, outreach specialists, and local planners to the meeting. Please RSVP to FEMA’s study contractor (STARR) Scott Banjavcic at (312) 780-7755 or email to GreatLakesFloodStudy@starr-team.com no later than **August 3, 2012**. Please reference the Discovery Meeting date and time in your RSVP.
So that we can better prepare for the upcoming Discovery Meeting, we are asking local communities to participate in an Information Exchange conference call and WebEx. This call will provide an overview of FEMA’s Risk MAP program and the Discovery process, and will allow us to review with you our request for the exchange of coastal flood risk and hazard mitigation data, and to learn more about your community’s coastal flood hazard risks and needs, in advance of the Discovery Meeting. The partnership and exchange of data between FEMA, the State, and your community is vital to the success of identifying flood risks and needs that may impact your citizens.

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Date/Time: Monday, July 23, 2012; 10:00 - 11:00 am CT
Link to WebEx: http://e-meetings.verizonbusiness.com/nc/join.php
Meeting Number: 445288484
Call in number: 1-866-398-2885
Participant Code: 197462

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Via e-mail:  GreatLakesFloodStudy@starr-team.com
By mail:  Scott Banjavcic  
CDM Smith/STARR  
125 S. Wacker Drive, Suite 600  
Chicago, Illinois 60606

We look forward to working with you to reduce the risks associated with coastal flooding and increase your community’s resiliency for the long term. To learn more about Discovery, please visit [http://www.fema.gov/library](http://www.fema.gov/library) and search keywords “Discovery brochure” or contact Ken Hinterlong, FEMA Region V Senior Engineer, at (312) 408-5529, or by email at ken.hinterlong@fema.dhs.gov. We look forward to discussing this with you during the Information Exchange call and/or seeing you at the upcoming Discovery Meeting.

Sincerely,

Christine Stack  
Division Director  
Mitigation Division, FEMA Region V

Enclosures: Risk MAP Flood Risk Products Fact Sheet  
Community Discovery Coastal Data Request Form

cc:  Ellen Sorenson, County Administrator, Marinette County  
Gary Heinrichs, Wisconsin Department of Natural Resources  
Katie McMahan, Wisconsin Department of Natural Resources  
Meg Galloway, Wisconsin Department of Natural Resources
July 12, 2012

The Honorable Thomas Fulton  
Mayor, City of Oconto  
1210 Main Street  
Oconto, Wisconsin 54153

Re: Invitation to Attend Community Meetings Regarding Lake Michigan Coastal Flood Risk

Dear Mayor Fulton:

The Federal Emergency Management Agency (FEMA) is conducting a comprehensive study of flood hazards for Lake Michigan and the rest of the United States Great Lakes through FEMA’s Risk Mapping, Assessment, and Planning (MAP) Program. Data from this study will eventually be used to convey coastal flood hazard risk through revised Flood Insurance Rate Maps (FIRMs), also known as regulatory products, and new risk planning and assessment products and datasets, also referred to as non-regulatory products and datasets. Please see enclosed Risk MAP Flood Risk Products Fact Sheet. More information about the Great Lakes Coastal Flood Study may be found at http://www.greatlakescoast.org.

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<th>Date/Time:</th>
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<tbody>
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<td>Location:</td>
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<tr>
<td></td>
<td>Oconto, Wisconsin 54153</td>
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Meeting Number: 445288484
Call in number: 1-866-398-2885
Participant Code: 197462

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Via e-mail: GreatLakesFloodStudy@starr-team.com
By mail:
Scott Banjavcic
CDM Smith/STARR
125 S. Wacker Drive, Suite 600
Chicago, Illinois 60606

We look forward to working with you to reduce the risks associated with coastal flooding and increase your community’s resiliency for the long term. To learn more about Discovery, please visit http://www.fema.gov/libr ary and search keywords “Discovery brochure” or contact Ken Hinterlong, FEMA Region V Senior Engineer, at (312) 408-5529, or by email at ken.hinterlong@fema.dhs.gov. We look forward to discussing this with you during the Information Exchange call and/or seeing you at the upcoming Discovery Meeting.

Sincerely,

Christine Stack
Division Director
Mitigation Division, FEMA Region V

Enclosures: Risk MAP Flood Risk Products Fact Sheet
Community Discovery Coastal Data Request Form

cc: Ronald Banach, Assessor, Building Inspector and Assistant Engineer, City of Oconto
    Gary Heinrichs, Wisconsin Department of Natural Resources
    Katie McMahm, Wisconsin Department of Natural Resources
    Meg Galloway, Wisconsin Department of Natural Resources
July 12, 2012

Mr. Leland Rymer
County Board Chairperson, Oconto County
301 Washington Street
Oconto, Wisconsin 54153

Re: Invitation to Attend Community Meetings Regarding Lake Michigan Coastal Flood Risk

Dear Mr. Rymer:

The Federal Emergency Management Agency (FEMA) is conducting a comprehensive study of flood hazards for Lake Michigan and the rest of the United States Great Lakes through FEMA’s Risk Mapping, Assessment, and Planning (MAP) Program. Data from this study will eventually be used to convey coastal flood hazard risk through revised Flood Insurance Rate Maps (FIRMs), also known as regulatory products, and new risk planning and assessment products and datasets, also referred to as non-regulatory products and datasets. Please see enclosed Risk MAP Flood Risk Products Fact Sheet. More information about the Great Lakes Coastal Flood Study may be found at http://www.greatlakescoast.org.

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The first phase of the Risk MAP process is Discovery. Through Discovery, input provided by communities will help FEMA to better understand local coastal flood risk data and needs, and characterize local conditions that contribute to coastal flood risk.

Your Discovery Meeting is scheduled to occur:

Date/Time: Wednesday, August 15, 2012; 8:30 - 10:30 am CT
Location: Oconto County Courthouse, Conference Room 1003 & 1004
Address: 301 Washington Street
Oconto, Wisconsin 54153

Please save this date on your calendar. At the meeting, we will review the coastal flood risk data we have gathered to date and discuss your community’s coastal floodplains, mitigation plan and projects, coastal flood risk concerns, and coastal floodplain management activities. This discussion will allow us to better identify your community’s coastal flood hazard needs and subsequent Risk MAP regulatory and non-regulatory products and datasets that can be delivered during the Risk MAP project. We will also discuss how the coastal flood risks and needs are related to mapping, risk assessment, Hazard Mitigation planning, and grant programs available to eligible communities. To best facilitate this discussion, we would like to request your help in inviting community leaders, emergency managers, GIS specialists, engineers, outreach specialists, and local planners to the meeting. Please RSVP to FEMA’s study contractor (STARR) Scott Banjavcic at (312) 780-7755 or email to GreatLakesFloodStudy@starr-team.com no later than August 3, 2012. Please reference the Discovery Meeting date and time in your RSVP.
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Via e-mail: GreatLakesFloodStudy@starr-team.com
By mail: Scott Banjavcic
    CDM Smith/STARR
    125 S. Wacker Drive, Suite 600
    Chicago, Illinois 60606

We look forward to working with you to reduce the risks associated with coastal flooding and increase your community’s resiliency for the long term. To learn more about Discovery, please visit http://www.fema.gov/library and search keywords “Discovery brochure” or contact Ken Hinterlong, FEMA Region V Senior Engineer, at (312) 408-5529, or by email at ken.hinterlong@fema.dhs.gov. We look forward to discussing this with you during the Information Exchange call and/or seeing you at the upcoming Discovery Meeting.

Sincerely,

Christine Stack
Division Director
Mitigation Division, FEMA Region V

Enclosures: Risk MAP Flood Risk Products Fact Sheet
Community Discovery Coastal Data Request Form

cc: Patrick Virtues, Department Head, Planning, Zoning, and Solid Waste, Oconto County
Gary Heinrichs, Wisconsin Department of Natural Resources
Katie McMahan, Wisconsin Department of Natural Resources
Meg Galloway, Wisconsin Department of Natural Resources
Keating, Laura

From: Banjavcic, Scott
Sent: Tuesday, August 07, 2012 9:13 AM
To: Keating, Laura
Subject: FW: Test Message - Text Format:Invitation to Community Meetings Re: Lake Michigan Coastal Flood Risk

-----Original Message-----
From: Great Lakes Coastal Flood Study [mailto:Great_Lakes_Coastal_Flood_Study@mail.vresp.com]
Sent: Friday, July 27, 2012 11:51 AM
To: Banjavcic, Scott
Subject: Test Message - Text Format:Invitation to Community Meetings Re: Lake Michigan Coastal Flood Risk

Dear State of Wisconsin Lake Michigan Coastal Flood Study Stakeholders:

The Federal Emergency Management Agency (FEMA) is conducting a comprehensive study of flood hazards for Lake Michigan and the rest of the United States Great Lakes through FEMA’s Risk Mapping, Assessment, and Planning (MAP) Program. Data from this study will eventually be used to convey coastal flood hazard risk through revised Flood Insurance Rate Maps (FIRMs), also known as regulatory products, and new risk planning and assessment products and datasets, also referred to as non-regulatory products and datasets. More information about the Great Lakes Coastal Flood Study may be found at http://cts.vresp.com/c/?OPP/82c700126e/TEST/325458b8b1.

The goal of Risk MAP is to support actions that make communities safer from flooding. The Risk MAP program wants to achieve continued improvement of flood hazard information for the National Flood Insurance Program (NFIP); to promote increased awareness and understanding of flood risk; to increase community engagement; and to identify and support actions that local stakeholders can take to reduce natural hazard risks. For additional information on the Risk MAP Program, please visit http://cts.vresp.com/c/?OPP/82c700126e/TEST/0cb914bbf5.

The first phase of the Risk MAP process is Discovery. Through Discovery, input provided by local stakeholders will help FEMA to better understand local coastal flood risk data and needs, and characterize local conditions that contribute to coastal flood risk.

We would like to invite you to attend one of the following Discovery Meetings being held in Wisconsin for Lake Michigan. Although each Discovery Meeting will give the same overall message, each meeting will be catered to the coastal communities within the counties listed below:

Marinette County and Oconto County [Discovery Meeting] Wednesday, August 15, 2012 8:30 - 10:30 am CT Oconto County Courthouse Conference Room 1003 & 1004
301 Washington Street
Oconto, WI 54153

Kewaunee County, Door County and Brown County [Discovery Meeting] Wednesday, August 15, 2012 2:00 - 4:00 pm CT Neville Public Museum 210 Museum Place Green Bay, WI 54303

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
Sheboygan County, Manitowoc County and Ozaukee County (Discovery Meeting)
Thursday, August 16, 2012
8:30 - 10:30 am CT
Lakeshore Technical College
Wells Fargo Conference Room
1290 North Avenue
Cleveland, WI 53015

Milwaukee County, Racine County and Kenosha County (Discovery Meeting)
Thursday, August 16, 2012
2:00 - 4:00 pm CT
Milwaukee Metropolitan Sewerage District (MMSD), Commission Room 260 W. Seeboth Street Milwaukee, WI 53204

Please save this date on your calendar. At the meetings, we will review the coastal flood risk data we have gathered to date and discuss local coastal floodplains, mitigation plan and projects, coastal flood risk concerns, and coastal floodplain management activities. This discussion will allow us to better identify local coastal flood hazard needs and subsequent Risk MAP regulatory and non-regulatory products and datasets that can be delivered during the Risk MAP project. We will also discuss how the coastal flood risks and needs are related to mapping, risk assessment, hazard mitigation planning, and grant programs available to eligible communities.

Please RSVP to FEMA’s study contractor (STARR) Scott Banjavcic at (312) 780-7755 or email to GreatLakesFloodStudy@starr-team.com by August 10, 2012. Please reference the Discovery Meeting date and time in your RSVP.

A Community Coastal Data Request Form was recently mailed to local community officials, along with the Discovery Meeting invitation. This form is also available online at:

If you have data or information that you would like to provide to FEMA or discuss with us in advance of the Discovery Meetings, please contact Laura Keating of STARR at (925) 296-8048 or by email at GreatLakesFloodStudy@starr-team.com .

We look forward to working with you to reduce the risks associated with coastal flooding and increase resiliency for the long term. To learn more about Discovery, please visit http://cts.vresp.com/c/?OPP/82c700126e/TEST/644d377ebd and search keywords "Discovery brochure" or contact Ken Hinterlong, FEMA Region V Senior Engineer, at (312) 408-5529, or by email at ken.hinterlong@fema.dhs.gov. We look forward to seeing you at the upcoming Discovery Meeting.

For additional information on the Great Lakes Coastal Flood Study, please visit:
http://cts.vresp.com/c/?OPP/82c700126e/TEST/c4c492e324 .

Follow GreatLakesCoast on Twitter - http://cts.vresp.com/c/?OPP/82c700126e/TEST/67378908c0
Like GreatLakesCoast on Facebook - http://cts.vresp.com/c/?OPP/82c700126e/TEST/f94889858b

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http://hosted.verticalresponse.com/290205/82c700126e/TEST/TEST/
If you want to "Unsubscribe" from this list and no longer receive emails regarding the Great Lakes Coastal Flood Study, please click on the following link:

http://cts.vresp.com/u?82c700126e/TEST/TEST

This message was sent by Great Lakes Coastal Flood Study using VerticalResponse

Great Lakes Coastal Flood Study
2809 Fish Hatchery Road, Suite 204
Madison, WI 53713
US

Read the VerticalResponse marketing policy:
http://www.verticalresponse.com/content/pm_policy.html
ATTACHMENT C
MARINETTE AND OCONTO COUNTY
DRAFT DISCOVERY MAPS
Lake Michigan Discovery Report Appendix E - Marinette and Oconto


Incident Type Description

- Site and structural modification to flood proof structures.
- Public acquisition of vulnerable structures and critical facilities.
- Instituting and enforcing ordinances and regulations.
- Dredging of harbors and large rivers.
- Promotion of flood insurance.

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<tr>
<th>Date</th>
<th>Incident Type</th>
<th>Description</th>
<th>State</th>
<th>Total Dollar ($) Paid</th>
<th>Total Policy (#)</th>
<th>Losses per Census Block</th>
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<td>3/26/2015</td>
<td>Site and structural modification</td>
<td>Flood proof structures</td>
<td>Ohio</td>
<td>87,314</td>
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<td>3/26/2015</td>
<td>Public acquisition of vulnerable</td>
<td>Vulnerable structures</td>
<td>Ohio</td>
<td>41,452</td>
<td>65</td>
<td>Less than $10,000</td>
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<td>structures and critical facilities.</td>
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<td>170,795</td>
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<td>$1,000,001 - $5,000,000</td>
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Legend:
- Coastal Discovery Area
- LOSCs
- USGS Gages
- Municipal Boundaries
- Effective SFHA
- A
- AE
- 0.2% PCT ANNUAL CHANGE FLOOD

Coastal Study Locator:
National Flood Insurance Program Discovery Map
Lake Michigan Coastal Study
Oconto County, Wisconsin Coastal Study Communities

Coordinated Needs Management Strategy (CNMS) Validation Status:
- Unverified
- Unmet
- Met

Map Symbols:
- Coastal Study Locator
- Lake Michigan
- Wisconsin
- Illinois
- Michigan
- Michigan State Water
- Ohio State Water
- Indiana State Water
- Michigan Coastal Barrier Resource System
- Urbanized Area
- Nearest City
- Municipal Boundary
- Effective SFHA
- A
- AE
- 0.2% PCT ANNUAL CHANGE FLOOD
- Coastal Discovery Area
- LOSCs
- USGS Gages
- Surrounding Counties

Declared Disasters:
- Lake Michigan WI Oconto (County) 9/13/2005 EM Hurricane Katrina Evacuation
- Lake Michigan WI Oconto (County) 6/17/1976 EM Drought
- Lake Michigan WI Oconto (County) 4/27/1973 DR Flood

Mitigation Action:
- Oconto County, Wisconsin 2018 Multi-hazards Mitigation Plan
- Public acquisition of vulnerable structures and critical facilities.
- Installation of check valves to eliminate water back up into homes and businesses.
- Protection of flood insurance.
- Instituting and enforcing ordinances and regulations.
- Mapping of floodplains, wetlands, and topography.
ATTACHMENT D

PROPOSED DRAFT TRANSECTS FIGURES
Lake Michigan Discovery Report Appendix E - Marinette and Oconto

Panel 77 of 127

DRAFT TRANSECTS

Basemap Source: Microsoft BING map service

1 inch = 2,000 feet
ATTACHMENT E

STAKEHOLDER COMMENTS FROM DISCOVERY MEETING
## Stakeholder Comments from Discovery Meeting

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<thead>
<tr>
<th>ID</th>
<th>State</th>
<th>County</th>
<th>Location of Comment</th>
<th>FIPS</th>
<th>CID</th>
<th>Comment (from Discovery Meetings or on draft Discovery Map/transect figures)¹</th>
<th>Type</th>
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<td>Wisconsin</td>
<td>Marinette</td>
<td>Green Island</td>
<td>55075</td>
<td>N/A</td>
<td>Green Island, Approximately 7 miles from shore</td>
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<td>Marinette, City of</td>
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<td>550261</td>
<td>Development Area; Suggest another transect; orientation of transect not defined</td>
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<td>Marinette, City of</td>
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<td>550261</td>
<td>Calm area; &quot;The Flats&quot; boat dock</td>
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<td>Marinette County</td>
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<td>550259</td>
<td>Relocate Transect, (draft transect number 452); move into middle of development</td>
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<td>Marinette County</td>
<td>55075</td>
<td>550259</td>
<td>Remove Transect; (draft transect number 451); Similar to (draft transect number 450,448)</td>
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<tr>
<td>MAR-107</td>
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<td>Peshtigo, City of</td>
<td>55075</td>
<td>550263</td>
<td>Peshtigo - include Green Island and Town of Peshtigo, related to comment MAR-101</td>
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¹ Due to the various methods used to collect flood risk information and transect comments, including discussions during Discovery Meetings, maps marked up with comments, and emails or letters sent containing comments, the meaning of some comments may not be clear in this table and are subject to interpretation.
ATTACHMENT F
MARINETTE AND OCONTO COUNTY
DISCOVERY MEETING DOCUMENTS

Discovery Meeting Agenda
Discovery Meeting Sign-In Sheets
Discovery Meeting Minutes
Discovery Meeting Presentation
**Project Name:** FEMA Region V Discovery

**Meeting:** MARINETTE, OCONTO COUNTIES
Great Lakes Coastal Discovery Meeting

**Date and Time:** WEDNESDAY, AUGUST 15, 2012; 8:30 – 10:30 AM CT

**Place:** OCONTO COUNTY COURTHOUSE, CONFERENCE ROOM 1003 & 1004

**Facilitator:** LEE TRAEGER, FEMA
GARY HEINRICHS, WDNR
JASPREE RANDHAWA, SCOTT BANJAVCIC, TROY THIELEN, STARR

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**Discovery Meeting Agenda**

1. **Why are we here? (8:30 – 8:45 AM CT)**
   - Great Lakes Coastal Flood Study Overview and Schedule
   - Discovery Process and Outcomes

2. **Coastal mapping and flood risk topics to be aware of (8:45 – 9:10 AM CT)**

3. **How does this apply to my community? (9:10 – 9:20 AM CT)**

4. **Interactive Session A (9:20 – 9:45 AM CT)**
   - View and Discuss Local Coastal Areas of Concern Using the Discovery Map and Community Risk MAP Questionnaire

5. **Hazard mitigation opportunities and grant funding (9:45 – 9:55 AM CT)**

6. **Interactive Session B (9:55 -10:20 AM CT)**
   - Discuss Mitigation Action Opportunities
   - Introduce the Mitigation Action Form and Mitigation Action Tracker

7. **Wrap Up (10:20 – 10:30 AM CT)**
   - Review of action items and next steps

---

**Optional Interactive Stations (30 minutes - 1hr following meeting)**

- Draft Transect Map Station: Talk to technical staff about draft transects and view draft transects in GIS
- Mitigation Resources, Strategies, and Actions Station: Talk with FEMA and State staff about areas of concern and potential mitigation actions to help reduce risk. Fill out Mitigation Action Form.
<table>
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<tr>
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<tr>
<td>1</td>
<td>DGR</td>
<td>City of Marinette</td>
<td>Mayor</td>
<td>Denise</td>
<td>Ruleau</td>
<td>1905 Hall Avenue</td>
<td>715.732.5120</td>
<td><a href="mailto:druleau@marinette.wi.us">druleau@marinette.wi.us</a></td>
</tr>
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<td>2</td>
<td>MDM</td>
<td>City of Marinette</td>
<td>Zoning Administrator</td>
<td>Mike</td>
<td>Minzlaff</td>
<td>1905 Hall Avenue</td>
<td>715-732-5147</td>
<td><a href="mailto:mainzlaff@marinette.wi.us">mainzlaff@marinette.wi.us</a></td>
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<tr>
<td>3</td>
<td>YL</td>
<td>Marinette County</td>
<td>Land Information Officer</td>
<td>John</td>
<td>Lefebre</td>
<td>1926 Hall Ave.</td>
<td>(715) 732-7536</td>
<td><a href="mailto:jlefebre@marinettecounty.com">jlefebre@marinettecounty.com</a></td>
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<td>Parchim</td>
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<td>PVW</td>
<td>Oconto County</td>
<td>Department Head, Planning, Zoning, and Solid Waste (FPA)</td>
<td>Patrick</td>
<td>Virtues</td>
<td>301 Washington St.</td>
<td>(920) 834-6827</td>
<td><a href="mailto:pat.virtues@co.oconto.wi.us">pat.virtues@co.oconto.wi.us</a></td>
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<td>6</td>
<td>LTJ</td>
<td>FEMA Region V</td>
<td>Senior Engineer</td>
<td>Lee</td>
<td>Traeger</td>
<td>536 South Clark St., 6th Floor</td>
<td>(312) 408-5500</td>
<td><a href="mailto:lee.traeger@fema.dhs.gov">lee.traeger@fema.dhs.gov</a></td>
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<tr>
<td>7</td>
<td>SB</td>
<td>STARR</td>
<td>Engineer</td>
<td>Scott</td>
<td>Banjavcic</td>
<td>125 South Wacker Drive</td>
<td>(312) 346-5000</td>
<td><a href="mailto:banjavcics@cdmsmith.com">banjavcics@cdmsmith.com</a></td>
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<td>STARR</td>
<td>Engineer</td>
<td>Jaspreet</td>
<td>Randhawa</td>
<td>125 South Wacker Drive</td>
<td>(312) 346-5000</td>
<td><a href="mailto:randhawaig@cdmsmith.com">randhawaig@cdmsmith.com</a></td>
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<td>TRT</td>
<td>STARR</td>
<td>GIS Specialist</td>
<td>Troy</td>
<td>Thielen</td>
<td>125 South Wacker Drive</td>
<td>(312) 346-5000</td>
<td><a href="mailto:thielentr@cdmsmith.com">thielentr@cdmsmith.com</a></td>
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<tr>
<td>10</td>
<td>SB</td>
<td>Wisconsin Department of Natural Resources</td>
<td>Floodplain Planning Program Manager</td>
<td>Gary</td>
<td>Heinrichs</td>
<td>101 S Webster St.</td>
<td>(608) 266-3093</td>
<td><a href="mailto:gary.heinrichs@wisconsin.gov">gary.heinrichs@wisconsin.gov</a></td>
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<td>Title</td>
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<td>MW</td>
<td>DNR</td>
<td>ENGINEER</td>
<td>MILES</td>
<td>WINKLER</td>
<td>2984 SHAWANO AVE, GREEN BAY</td>
<td>920-662-5795</td>
<td>MILES.WINKLER@ WISCONSIN.GOV</td>
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<tr>
<td>12</td>
<td>DB</td>
<td>OCONTO COUNTY</td>
<td>PLANNER</td>
<td>Jamie</td>
<td>BROERM</td>
<td>301 WASHINGTON ST, OCONTO, WI</td>
<td>920-834-6827</td>
<td><a href="mailto:jamie.broehm@co.oconto.wi.us">jamie.broehm@co.oconto.wi.us</a></td>
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<td>ENGINEER</td>
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<td>LUEHL</td>
<td></td>
<td>608-271-0123</td>
<td><a href="mailto:ALAN@FLLROSEY.COM">ALAN@FLLROSEY.COM</a></td>
</tr>
<tr>
<td>14</td>
<td>KB</td>
<td>CITY OF OCONTO</td>
<td>BUILDING INSPECTOR</td>
<td>Ron</td>
<td>BANACH</td>
<td>1210 MAIN ST, OCONTO, WI</td>
<td>920-834-7716</td>
<td><a href="mailto:INSPECTOR@CITYOFOCONTO.COM">INSPECTOR@CITYOFOCONTO.COM</a></td>
</tr>
<tr>
<td>15</td>
<td>T.OM</td>
<td>OCONTO CO.</td>
<td>Em</td>
<td>Tim</td>
<td>MAGNIN</td>
<td>301 WASHINGTON ST, OCONTO, WI</td>
<td>920-375-9607</td>
<td><a href="mailto:TIM.MAGNIN@CO.OCONTO.WI.US">TIM.MAGNIN@CO.OCONTO.WI.US</a></td>
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<td>KM</td>
<td>DNR</td>
<td>CTO MGT</td>
<td>Katie</td>
<td>MAMUNEN</td>
<td></td>
<td>888-608-264-7204</td>
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<td>RLY</td>
<td>WEM</td>
<td>STAND</td>
<td>Roxanne</td>
<td>Gray</td>
<td>2480 W 36TH, MADISON, WI</td>
<td>608-242-3211</td>
<td><a href="mailto:ROXANNE.GRAY@WISCONSIN.GOV">ROXANNE.GRAY@WISCONSIN.GOV</a></td>
</tr>
<tr>
<td>18</td>
<td>WAJ</td>
<td>marino city</td>
<td>W 3/615</td>
<td>Mark</td>
<td>TATTING</td>
<td>301 W LAG ST</td>
<td>608-682-6827</td>
<td>WISE.COUNTY.WI.UA</td>
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August 15, 2012 OCONTO, MARINETTE COUNTRIES DISCOVERY MEETING SIGN-IN SHEET
Please verify contact information and intial meeting attendance.
Meeting schedule: Wednesday, August 15, 2012 8:30 – 10:30 am (CT)
Meeting Location: Oconto County Courthouse, Oconto, WI
Discovery Area: Coastal communities in Oconto and Marinette Counties, WI
Attendees: 18 people attended the Lake Michigan Discovery Meeting. Please see attached sign-in sheet for a complete list of attendees

FACILITATORS

FEMA
Lee Traeger

Wisconsin DNR
Gary Heinrichs, NFIP Coordinator
Roxanne Grey, SHMO
Katie McMahan, CTP Lead

STARR Contractor
Jaspreeb Randhawa
Scott Banjavcic
Troy Thielen

ASFP
Alan Lulloff

MEETING AGENDA:

1. Why are we here? (15 minutes)
   • Great Lakes Coastal Flood Study Overview and Schedule
   • Discovery Process and Outcomes

2. Coastal mapping and flood risk topics to be aware of (25 minutes)

3. How does this apply to my community? (10 minutes)

4. Interactive Session A (25 minutes)
   • View and Discuss Local Coastal Areas of Concern Using the Discovery Map and Community Risk MAP Questionnaire

5. Hazard mitigation opportunities and grant funding (10 minutes)

6. Interactive Session B (25 minutes)
   • Discuss Mitigation Action Opportunities
     Introduce the Mitigation Action Form and Mitigation Action Tracker

7. Wrap Up (10 minutes)
   • Review of action items and next steps

Optional Interactive Stations (30 minutes - 1hr following meeting)

• Draft Transect Map Station: Talk to technical staff about draft transects and view draft transects in GIS
• Mitigation Resources, Strategies, and Actions Station: Talk with FEMA and State staff about areas of concern and potential mitigation actions to help reduce risk. Fill out Mitigation Action Form.
INTERACTIVE DISCUSSION:

- Extensive discussion about transects. Below is a sample of the questions/answers.
  - Question: How do we reconcile abrupt changes in flood elevation between one property and the next? Answer: Changes in flood elevation are directed by the impacts of wave setup, run-up, and storm surge and how they interact with the coastal features. Where there are abrupt changes in coastal features, there can be abrupt changes in flood elevation. Transects are meant to adequately represent a reach of coastline with similar coastal features.
  - Question: How/when do we have input on transects? Answer: Throughout the Discovery process communities are encouraged to provide input on transects. There will also be a mitigation workshop to discuss the work maps when they are produced to further discuss the impacts of the flood study results.
  - Question: How did you go about assigning these transects to begin with? Answer: A variety of activities and data where used to assign the optimal number and placement of transects including: field reconnaissance, LIDAR, land use information, aerial photographs, etc.
  - Question: How do transects on an island work? Answer: Transects on an island are assigned similar to the way they would be on normal shorelines. If transects cross or impact each other because of elevation or close proximity on the island, engineering analysis is performed to determine how to incorporate the data from each transect into one result.
  - Question: Will we have an opportunity to change the maps after they have been drawn? Answer: There will be a mitigation workshop to present and discuss the work maps with each community and a comment period to provide input on the work maps.
  - Question: What lake levels are you using for the model? Answer: We are using the past 50 years of record for lake levels.
  - Question: How are you dealing with mouths of rivers/riverine aspects? Answer: This study is focused on the coast. The impacts of coastal BFEs will be translated up-stream into the mouth of a river until they match the effective riverine BFEs or the topography if no BFEs are present.
- Alan Luloff adds his input explaining that each transect represents a reach of coastline. When the reach abruptly changes the flood plain may change.
- STARR reiterated that stakeholders should please provide input now as opposed to later.
- Question: Do non-modernized counties have to regulate to the work map (such as Marinette County/City)? Gary Heinrichs mentioned that there is a grey area, but communities are encouraged to use the best available data even though the FIRMs are not being updated with new study.
- Gary Heinrichs, mentioned that in Wisconsin counties issue zoning permits but the towns and cities issue building permits.
- STARR discussed time frame for delivery.

FEATURES NOTED ON MAPS:

- Marinette County and City had the following suggestions for the work maps:
  - There is an island called Green Island that is being looked at for multi-million dollar development that is not captured on our maps. Please add transects.
  - The southern end of the county near Oconto is mostly wetland or wilderness owned by the State and has few residences (between Transect 446 and 448). However there is a development right in the middle of the wetland at Transect 447 in the Town of Peshtigo.
  - Also in the Town of Peshtigo between Transects 448 and 451, it was recommended to reduce number of transects by eliminating Transect 449 and 451 because the shoreline is relatively sparsely populated and has similar characteristics.
  - Move Transect 452 to capture the development in Peshtigo near the Little River Country Club which is an Area of Concern for County.
  - Another Area of Concern where more transects could be needed is by the hospital, condo developments, and university in Marinette (Transect 455)
  - The industrial area in Mariette lies on the south side of the river bank.
Oconto County had the following suggestions for the work maps.
- The area near Marinette County is very flat. Some transects may be able to be removed up there (Transects 440-446)
- Consider removing Transect 439 on the north side of the Oconto River because it is not representing many homes or the overall city.
- There are sets of sand bar features and reefs that have been marked on the maps by Oconto staff.
- Consider moving Transect 428 away from the mouth of Tibet Creek.

**MITIGATION ACTIONS:**
None identified during the meeting.
August 15, 2012
8.30 am to 10.30 am
Oconto County Courthouse
Introductions

Who’s here?

- **State Representatives**
  - MDEQ
  - SHMO

- **Risk MAP Project Team**
  - FEMA
  - STARR

- **Local Stakeholders**
  - CEOs
  - Floodplain Administrators
  - Planners
  - Engineers
  - Emergency Managers
  - Community Leaders
  - Regional Planning Agencies
  - Coastal Organizations
Discovery Meeting Agenda

- **Why are we here?**
  - Risk MAP Program, Great Lakes Study, and Discovery

- **Coastal mapping and flood risk topics**

- **How does this apply to my community?**
  - NFIP compliance, local impacts of coastal study, hazard mitigation, and grant funding

- **Interactive Sessions**
  - View and Discuss Local Coastal Areas of Concern Using the Discovery Map and Community Risk MAP Questionnaire
  - Discuss Mitigation Action Opportunities and Introduce the Mitigation Action Form

- **Wrap Up**

- **Optional Interactive Stations**
Through collaboration with State, Local, and Tribal entities, Risk MAP aims to deliver **quality data** that increases **public awareness** and leads to **action that reduces risk** to life and property.
Great Lakes Coastal Flood Study
Overview

- Latest models, data, and technology
- Deliver updated flood maps and flood risk datasets
- Equip Federal Agencies, eight States and hundreds of coastal communities with data and planning tools to facilitate flood risk actions to enhance resiliency along the Great Lakes

- Partners Involved:
  - FEMA
  - USACE
  - Engineering Research and Development Center (ERDC)
  - ASFPM
  - States
  - FEMA Contractors
34 counties in total
- 4 counties in UP Michigan
- 11 counties in Wisconsin
- 2 counties in Illinois
- 3 counties in Indiana
- 14 counties in lower Michigan
- 226 coastal communities
Great Lakes Coastal Flood Study
Discovery Study Area

Lake Michigan Communities in Oconto and Marinette Counties:
City of Oconto
Oconto County
City of Marinette
Marinette County
Effective Map Status

- **Marinette County**
  - Marinette County Unincorporated Areas March 18, 1991
  - City of Marinette March 15, 1978

- **Oconto County**
  - Countywide October 6, 2010
Discovery Meeting Objectives

- Continue and expand upon stakeholder engagement
- Discuss data inputs from Federal, state and local
- Identify local coastal flood hazard needs and areas of concern
- Identify products and datasets that best advance coastal mitigation action
- NFIP regulatory updates
- Discovery schedule and deliverables
Discovery Schedule Overview

- Storm Surge Study Data Collection and Stakeholder Coordination
- Storm Surge Study
- Stakeholder Coordination
- Data Collection and Analysis
- Discovery Meeting and follow up
- Scope Refinement

Added Efforts for Long-Term Coastal Studies

Standard Discovery Efforts

RiskMAP
Increasing Resilience Together

Great Lakes Coastal Flood Study
greatlakescoast.org

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
Lake Michigan Discovery

Schedule of Activities

- Identify Draft Transect Locations – Completed
- Research available data – Completed
- Information Exchange with Community Stakeholders – July 2012
- Prepare draft Discovery Maps and Reports – August 2012
- Establish inventory of coastal structures based on oblique imagery – October 2012
- Facilitate Discovery Meetings – August/September 2012
- Final Discovery Report and Maps – November 2012
- Create library of digital data – November 2012
Great Lakes Coastal Flood Study
Discovery Products

- **Final Discovery Report**
  - Single, comprehensive report for all of Lake Michigan, with appendices for each Discovery meeting
  - Includes pre-discovery data, meeting agenda, sign-in sheets, discussion topics, decisions made, etc.

- **Final Discovery Maps**
  - Including feedback from participants
  - Visual representation of meeting outcomes
  - Delivered in digital format
Discovery Outcomes

- **Explain the Project**
  - Regulatory and non-regulatory products/datasets
  - Analysis, concepts, timelines

- **Encourage Community Participation**
  - Transect Locations
  - Areas of concern and need
  - Data to improve upon products and datasets

- **Introduce Mitigation Action**
  - Mitigation Action Form
  - Action Tracker
  - Mitigation strategies for coastal flood and erosion
Data Collection in progress

- New high quality USACE Topographic – Light Detection and Ranging (LiDAR) and Bathymetry Data
- Base data – boundaries, streams, census blocks, etc.
- Average Annualized Loss data
- Shoreline classification Dataset
- Dams
- Federal and State disaster information
- Repetitive loss data
- Hazard Mitigation plans
- Hazard Mitigation Grants Program (HMGP) projects
- Stream, wave, and water level gage locations
- Pre-Disaster Mitigation Program projects
- Draft Transects
Data Gaps

- Building footprints
- Critically eroded beach areas
- Coastal construction control line
- Critical Facilities (in GIS format)
- High water marks
- Areas of recent or planned development
- Areas of high growth
- Recent land changes due to development, erosion, etc.
- Known flooding issues not represented on effective FIRMs or listed in CNMS
Coastal Mapping and Flood Risk Topics

- Draft Transects
- Coastal Guidance Updates
- VE Zone Mapping and LiMWA
- Coastal Flood Risk Products
Basic Elements of a Coastal Hazard Analysis

Base Flood Elevation on FIRM includes 4 components:

1. Storm surge stillwater elevation (SWEL) – determined from storm surge model
2. Amount of wave setup
3. Wave height above storm surge (stillwater) elevation
4. Wave runup above storm surge elevation (where present)
Transect Placement

- Transects are placed to define representative profiles for a shoreline reach
- Transect spacing depends on upland development
  - Developed areas – As dense as 1,000 ft
  - Rural areas – Spacing can be 1-2 miles
- Transects are:
  - Profiles along which flooding analysis is performed
  - Used to transform offshore conditions to shoreline
  - Use to define coastal flood risks inland of shoreline
Draft Transect Layout
Marinette County

- 12 transects
- 22 miles of shoreline along Lake Michigan
Draft Transect Layout
Oconto County

- 19 transects
- 32 miles of shoreline along Lake Michigan
Coastal Flood Hazard Zones

- **Hazard Zones**
  - Zone VE – Areas expected to be affected by high velocity wave impact in 100-year event (wave heights or runup depth at or greater than 3 feet)
    - Base Flood Elevation established
  - Zone AE – Areas expected to be flooded by inundation in 100-year event
    - Base Flood Elevation established (wave heights and runup depth less than 3 feet)
  - Zone X – Areas not expected to be flooded in 100-year event
    - Shaded X – Areas expected to be flooded in 500-year event
    - Base Flood Elevations not established
  - LiMWA – Areas subject to wave heights of at least 1.5 feet
    - Non-Regulatory

- **Gutters**
  - Internal zone breaks where Base Flood Elevation changes
  - VE/AE Gutter - Location where risk of damage due to wave action diminishes
From the revised Appendix D.3:

- “VE zones may also be mapped where the engineering analysis indicates their presence“
- “The typical study finding is a narrow VE zone, making its usefulness uncertain on maps at usual scales“
- “Relatively small numbers of existing coastal buildings are likely to be affected by possible VE zone designations along some Great Lakes”
- “Only with prior approval from the FEMA study representative should the VE zones be mapped”
How is LiMWA Defined?

- LiMWA is the line mapped to delineate the inland extent of wave heights of at least 1.5 feet
  - Wave heights as small as 1.5 feet can cause significant damage to structures
- LiMWA alerts people that are not in the high wave hazard zone (Zone VE) that they may still be affected by wave action in the Zone
- CRS benefit for communities requiring Zone VE construction standards in areas defined by LiMWA or areas subject to waves greater than 1.5 ft
Wave Action - Structural Risk

- **US Army Corps of Engineers – 1973**
  - Breaking wave height of 3 feet
  - “area subject to high velocity waters, including but not limited to hurricane wave wash”

- **FEMA – 2000**
  - Coastal Construction Manual
  - Additional post-storm damage assessments identified 1.5 wave also can knock a structure off a foundation

Limit of Moderate Wave Action (LiMWA)

FEMA Procedure Memorandum No. 50, 2008

- Not a regulatory requirement
- No Federal Insurance requirements tied to LiMWA

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
Coastal Flood Risk Products

- Coastal Depth Grids and HAZUS
- Changes Since Last FIRM
- Coastal Non-Regulatory Products
Standard Flood Risk Products

- Coastal Depth Grids
- Flood Risk Assessment (HAZUS)
Coastal Depth Grid

- Should reflect total depth (i.e. stillwater and waves) – typically only produced for the 1% annual chance flood
- Created using the regulatory mapping and associated zone breaks as input
Coastal Flood Risk Assessments

- Similar to Flood Risk Assessments for riverine, but using the coastal depth grids as input for the refined analysis.
- Hazus analysis and data can support adoption of higher regulatory standards for structures in high loss areas.
- Provides justification to fund mitigation actions.
### Changes Since Last FIRM

<table>
<thead>
<tr>
<th>Data Fields Include</th>
<th>Example Data Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Old Study Date</td>
<td>e.g. 1985</td>
</tr>
<tr>
<td>Old Model Type(s)</td>
<td>e.g. HEC-1 / HEC-2</td>
</tr>
<tr>
<td>Old Zone Type</td>
<td>e.g. Zone A</td>
</tr>
<tr>
<td>Old Topography</td>
<td>e.g. USGS 10-ft</td>
</tr>
<tr>
<td>New Study Info/Methods</td>
<td>Dates, Models, etc.</td>
</tr>
<tr>
<td>New Study Zone</td>
<td>e.g. Zone AE</td>
</tr>
<tr>
<td>New Topography</td>
<td>e.g. LiDAR 2-ft</td>
</tr>
<tr>
<td>New Study Engineering Factors / Changes</td>
<td>e.g. new structures, gages, topo, landuse, etc.</td>
</tr>
<tr>
<td>Estimated Structures</td>
<td>e.g. 9</td>
</tr>
<tr>
<td>Estimated Population</td>
<td>e.g. 27</td>
</tr>
</tbody>
</table>
Coastal Non-Regulatory Products in Development

Erosion

Lake Levels

Lake Michigan Shoreline Reference

Red Lantern Restaurant, Lake Michigan, IN

Shoreline Feature Dataset

Upper Peninsula Shoreline Reference

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
### Shoreline Features Database

<table>
<thead>
<tr>
<th>Shoreline Material</th>
<th>Primary Land Use</th>
<th>Primary Coast Type</th>
<th>Primary Vegetation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sand</td>
<td>High Density Residential</td>
<td>High Dune, 10' +</td>
<td>None</td>
</tr>
<tr>
<td>Cohesive</td>
<td>Moderate Density Residential</td>
<td>Dune, 2' - 10'</td>
<td>High Density Shrubs/Trees</td>
</tr>
<tr>
<td>Cobble</td>
<td>Low Density Residential</td>
<td>High Bluff, 10' +</td>
<td>Moderate Density Shrubs/Trees</td>
</tr>
<tr>
<td>Diamicton*</td>
<td>Commercial/Industrial</td>
<td>Bluff, 2' - 10'</td>
<td>Low Density Shrubs/Trees</td>
</tr>
<tr>
<td>Shingle</td>
<td>Park Land</td>
<td>Coastal Wetland</td>
<td>Manicured Lawn</td>
</tr>
<tr>
<td>Bedrock</td>
<td>Farm Land</td>
<td>Flat Coast</td>
<td>Native Vegetation</td>
</tr>
<tr>
<td>Artificial</td>
<td>Forested</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Contains primary and secondary Land Use tables – same for coast type and vegetation
- Current project collects data at one-mile spacing, for scoping and cost
- Current project does not include field-based reconnaissance or sediment/subsurface soils collection

---

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
Coastal FRM

- Similar to riverine map
- Highlights area where datasets were produced
- Use of callout boxes
- Should drive the conversation towards mitigation
Coastal Updates to Flood Risk Report

- Explanations of coastal non-regulatory datasets and their use in risk communication and mitigation planning
- References to other publications and resources that provide information on coastal risks
- Captures and reports increases and decreases in Coastal High Hazard Areas (VE & V Zones) within the Changes Since Last FIRM tables in the FRR

<table>
<thead>
<tr>
<th>Area of Study</th>
<th>Total Area (mi²)</th>
<th>Increase (mi²)</th>
<th>Decrease (mi²)</th>
<th>Net Change (mi²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within SFHA</td>
<td>23.8</td>
<td>1.6</td>
<td>0.4</td>
<td>1.2</td>
</tr>
<tr>
<td>Within Floodway</td>
<td>1.4</td>
<td>0.2</td>
<td>0.0</td>
<td>0.2</td>
</tr>
<tr>
<td>Within CHHA (VE or V Zone)</td>
<td>7.8</td>
<td>0.9</td>
<td>0.5</td>
<td>0.4</td>
</tr>
</tbody>
</table>
Non-Regulatory Product Usage and Action

- Risk MAP Products and Datasets help communities make good decisions to reduce flood risk:
  - Hazard Mitigation Planning
  - Floodplain Management and Community Rating System
  - Community Comprehensive or General Planning
  - Community Investment - Capital Improvement Planning
  - Public Outreach
  - Hazard Mitigation Assistance Grant Application Prioritization and Support
  - Other Non-FEMA Grants to Reduce Flood Risk
  - Response and Recovery Planning

- Mitigation Action Form
How does this apply to my community?

• NFIP Compliance
• Local impacts of coastal study
National Flood Insurance Program

- Allows property owners to purchase flood insurance at reduced rates
- Community responsibilities
  - adopt and enforce compliant regulations
- FOCUS is in building the local floodplain management capability
V Zones for Lake Michigan?

- Lake Michigan communities currently do not have V/VE Zones. Majority of the communities have coastal A/AE zones.

- If costal AE and VE Zones are added on maps where they did not exist before, all affected communities must update regulations to include coastal requirements.
  - State will provide regulations assistance and technical support if/when coastal flood zones are added.
Coastal Zones and NFIP Compliance

- Must meet minimum NFIP and community coastal requirements
- V Zones will be treated as floodways for ordinance purposes and construction will be restricted in these areas.
- Recommendations for exceeding the minimum NFIP requirements (Coastal A Zones)
  - Can obtain CRS credits for Coastal A Zone Requirements
- Resources Available
Community Rating System (CRS)

- Flood insurance premium rates discounted to reward community actions that reduce flood losses, facilitate accurate insurance ratings, and promote the awareness of flood insurance
- Class rating system from 1 to 10
- Each Class improvement (500 point increments) results in additional 5% discount, up to 45% in SFHAs for Class 1 communities
- Uniform minimum credits give you points for activities on the state level (state laws) and make achieving a Class 9 relatively easy
- 18 creditable activities organized under four categories:
  - Public Information
  - Mapping and Regulations
  - Flood Damage Reduction
  - Flood Preparation

http://training.fema.gov/EMIWeb/CRS/
Hazard Mitigation

• Opportunities
• Grant Funding
Local Hazard Mitigation Plans

Risk MAP
Risk MAP products and Datasets

Hazard Mitigation Plan
- Uses Risk Information
- Identifies Projects/Actions
- Integrated with Other Community Plans

Other Community Plans
- Comprehensive plans
- Land Use Plans
- Capital Improvement
- Stormwater
- Management Plans
- Emergency Operations

Mitigation Actions/Projects
Mitigation Actions

- Address specific existing assets (e.g., elevate critical facility, enlarge a culvert, acquisition of floodplain properties, floodproof floodproone properties)

- Address future risks (e.g., update building codes)

- Based on local capabilities
  - Build on current strengths, ongoing efforts (add-on to stormwater management regulations)
  - Coordinate with Federal programs (e.g., NFIP, CRS)
Mitigation Activities

- Marinette County, Wisconsin Natural Hazards Mitigation Plan

<table>
<thead>
<tr>
<th>Plan Expiration Date</th>
<th>Identified Hazard Mitigation Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/7/2014</td>
<td>Inform property owners in cases where property is located in the 100-yr floodplain.</td>
</tr>
<tr>
<td>7/7/2014</td>
<td>Reevaluation of floodplain zoning ordinances.</td>
</tr>
<tr>
<td>7/7/2014</td>
<td>Acquisition and Relocation</td>
</tr>
<tr>
<td>7/7/2014</td>
<td>Promote coastal hazard awareness</td>
</tr>
</tbody>
</table>
Mitigation Activities

- Oconto County, Wisconsin Multi-Hazards Mitigation Plan, March 2010.

<table>
<thead>
<tr>
<th>Plan Expiration Date</th>
<th>Identified Hazard Mitigation Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/26/2015</td>
<td>Dredging of harbors and large rivers.</td>
</tr>
<tr>
<td>3/26/2015</td>
<td>Instituting and enforcing ordinances and regulations.</td>
</tr>
<tr>
<td>3/26/2015</td>
<td>Promotion of flood insurance.</td>
</tr>
<tr>
<td>3/26/2015</td>
<td>Installation of check valves to eliminate water back-up into homes and businesses.</td>
</tr>
<tr>
<td>3/26/2015</td>
<td>Public acquisition of vulnerable structures and critical facilities.</td>
</tr>
<tr>
<td>3/26/2015</td>
<td>Site and structural modification to flood proof structures.</td>
</tr>
</tbody>
</table>
Mitigation Examples

Risk MAP
Increasing Resilience Together

Great Lakes Coastal Flood Study
Lake Michigan Discovery Report Appendix E - Marinette and Oconto
greatlakescoast.org
Hazard Mitigation Assistance includes both post-disaster and pre-disaster grants.

Mitigation Plan Requirement
Local/State Cost Share
States Manage Programs and Set Funding Priorities
State Hazard Mitigation Officer (SHMO) is contact

HMGP is a post-disaster grant program.

PDM, FMA, RFC and SRL are available annually, subject to Congressional appropriations.
Mitigation Grants/Programs: OFAs

- United States Environmental Protection Agency
- US Army Corps of Engineers®
- US Department of the Interior Bureau of Land Management
- U.S. Department of Housing and Urban Development
- USDA
- National Oceanic and Atmospheric Administration
- Risk MAP
- Great Lakes Coastal Flood Study
Identifying Actions

Local Plans and Regulations

Community Identified Programs

Structure and Infrastructure Projects

Mitigation Action Form

Part 8: Reference Sheet

Category Types and SubTypes
Use for answering Question 31

Local Plans and Regulations
- Building Codes
  - Enforcement
  - International Building Code
  - International Residential Codes
  - Higher Standards
  - Post Disaster Code Enforcement
  - Other
- Capital Improvement Plan
- Coastal Zone Management
- Comprehensive Plan
- Easements
- Floodplain Management
- Master Plan
- Open Space Preservation
- Setbacks
- Stormwater Management
- Subdivision Ordinance
- Zoning
- Other

Community Identified Programs
- Funding Mechanisms for Local Risk Reduction
- Incentives for Local Risk Reduction
- Mitigation Program
  - Fire Protection
  - Stream Maintenance
  - Tree Management
  - Other

Structure and Infrastructure Projects
- Acquisition
- Upland Enhancement
- Elevation
  - Structure
  - Utilities
  - Other
- Flood Control/Management
  - Culvert
  - Bridge Expansion
  - Detention Basin
  - Dams
  - Drainage Improvements
  - Green Roofs
  - Jetty
  - Levees
  - Permeable Paving
  - Rain Gardens
  - Retention
  - Seawalls
  - Other
- Forest or Vegetation Management
- Natural Systems
  - Beach Nourishment
  - Dune Rehabilitation/Protection
  - Ground Water Recharge
  - Sediment Trapping Vegetation
  - Wetlands Restoration
  - Other
- Retrofit
  - Structural
  - Non-Structural
  - Other
- Safe Room Construction
- Soil Stabilization or Erosion Control
  - Slope Stabilization/Bracing
  - Vegetation
  - Terracing
  - Rip Raps
  - Geosynthetic Fabric
  - Underground Utilities
  - Other

RiskMAP
Increasing Resilience Together

Great Lakes
Coastal Flood Study
greatlakescoast.org

Lake Michigan Discovery Report Appendix E - Marinette and Oconto
# Meet the Action Form

## Mitigation Action Form

### Contact Information
1. **Full Name:**

### Mitigation Action Information
2. **Title and Organization:**

3. **Jurisdiction Name(s):**

### Hazard Type?
- [ ] Flood
- [ ] Erosion
- [ ] Storm Surge
- [ ] Landslide
- [ ] Lighting
- [ ] Severe Weather
- [ ] Wind
- [ ] Multiple Hazards

### Mitigation Category?
- [ ] Local Plans and Regulations

### How was this action/strategy identified?
- [ ] Risk Map Process
- [ ] Comprehensive Land Use Plan
- [ ] Capital Improvement Plan

### Who is the Responsible Agency?
- [ ] Building Code Department
- [ ] Community Development
- [ ] Emergency Management

### Who is the Responsible Agency?
- [ ] Planning
- [ ] Other

### What is the expected/potential funding source?
- [ ] Community
- [ ] Private Sector, including Foundations
- [ ] Regional Water Management District
- [ ] County
- [ ] State
- [ ] FEMA
- [ ] Other Federal Agency
- [ ] Property Owner
- [ ] Other

### What is the commitment for this action?
- [ ] new
- [ ] strengthen existing
- [ ] maintain existing

### What is the status of this action?
- [ ] identified
- [ ] scoped
- [ ] in progress
- [ ] complete
Marinette County, WI
Discovery Map – Flood Hazard Areas
Interactive Session

- View and Discuss Local Coastal Areas of Concern Using the Discovery Map
- Discuss Mitigation Action Opportunities and Introduce the Mitigation Action Form
We will input your community’s action into the Action Tracker and send you a report and a link - http://fema.starr-team.com
Next Steps

**Communities:**
- Provide data and Mitigation Action Forms to STARR with a target date of September 14, 2012

**STARR/FEMA will:**
- Assess data and information provided
- Email summary of today’s Discovery Meeting to you within one month
- Prepare final Discovery Maps and Discovery Report
- Follow-up regarding Risk MAP Project
Questions?
Optional Interactive Stations

- **Draft Transect Map Station**
  - View draft transect locations and oblique imagery in data viewer
  - Discuss draft transect locations with technical staff

- **Mitigation Resources, Strategies, and Actions Station**
  - Talk with FEMA and State representatives about areas of concern and potential mitigation actions to help reduce risk
  - Fill out Mitigation Action Form
Contact

- **FEMA Region V**
  - Ken Hinterlong @ ken.hinterlong@fema.dhs.gov
  - Lee Traeger @ Lee.traeger@fema.dhs.gov

- **Wisconsin Partners**
  - Gary Heinrichs @Gary.Heinrichs@Wisconsin.gov

- **STARR**
  - Brian Caufield (technical) @ caufieldac@cdmsmith.com
  - Jaspreet Randhawa (outreach) @ randhawajg@cdmsmith.com

- **Online**
  - info@greatlakescoast.org
ATTACHMENT G

COASTAL DATA REQUEST FORM COMPILATION
<p>| Community, County or State Organization | County | State | Contact Name | Contact Title | Does your community have HAZUS-based loss estimates from average annualized flood? | Does your community have other risk assessment data? | Does the hazard mitigation plan indicate any data deficiencies for flood hazards that could be addressed through a flood study, especially near coastal areas? | Does your community have on-going mitigation projects, such as acquisition, elevation, flood control, soil stabilization, natural systems restoration, floodproofing, etc.? | Has your community created floodplain management programs with plans for the management and planning of open space? Is possible, any coastal specific? | Have you had any prior proactive mitigation actions and planning efforts that resulted in reduced losses? If possible, any coastal specific? | Has your community applied and granted Individual Assistance/Public Assistance grants for declared disasters? | Has your community applied for FEMA Hazard Mitigation Grant programs or other mitigation funds (USACE, NRCS, USGS, state Hazard Mitigation officer, etc.) in the past? | How would you rank the community’s ability to implement mitigation measures and to reduce flood risk to citizens? |
|---------------------------------------|--------|-------|--------------|----------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|
| Oconto County                         | Oconto | WI    | Pat Virtues  | Zoning &amp; Solid Waste Administrator | No                  | No                                              | Yes - it has been adopted                        | No                                              | No                                              | Yes - June 2007 Tornado in town of Riverview       | No                                              | No                                              | Yes - June 2007 Tornado in town of Riverview       | No                                              | Medium                                          |</p>
<table>
<thead>
<tr>
<th>Community, County or State Organization</th>
<th>County</th>
<th>State</th>
<th>Contact Name</th>
<th>Contact Title</th>
<th>Hydraulic Structures (i.e., bridges, culverts, levees, dams) with inspection status, if available</th>
<th>Elevated roads</th>
<th>Critical Facilities</th>
<th>Other known hazards with geographical boundaries, i.e., landslide hazard areas, storm surge inundation zones, wildfire hazard areas, etc.</th>
<th>Other relevant data</th>
<th>HISTORICAL FLOOD DATA</th>
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<tbody>
<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>WI</td>
<td>Pat Virtues</td>
<td>Oconto County Zoning &amp; Solid Waste Administrator</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td>No</td>
<td>Are you aware of any coastal flooding issues not represented on effective FIRMs:</td>
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<tr>
<td>Community, County or State Organization</td>
<td>County</td>
<td>State</td>
<td>Contact Name</td>
<td>Contact Title</td>
<td>Topography</td>
<td>Base Map Data</td>
<td>Coastal Data</td>
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<td>Oconto County</td>
<td>Oconto</td>
<td>WI</td>
<td>Pat Virtues</td>
<td>Oconto County Zoning &amp; Solid Waste Administrator</td>
<td>Property Information (Building Footprints, Parcel Data, Tax Assessor's Data)</td>
<td>Digital</td>
<td>Locations of beach nourishment or dune restoration projects</td>
<td>Mean high water</td>
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<td></td>
<td></td>
<td>Coastal Structure Inventory (Seawalls, Jetties, etc)</td>
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<td>Areas of significant beach or dune erosion</td>
<td>Mean lake level</td>
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<td>County</td>
<td>Contact Name</td>
<td>Contact Title</td>
<td>GIS DATA</td>
<td>COMMUNITY PLANS AND PROJECTS</td>
<td>CONTACT INFORMATION</td>
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<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>Pat Virtues</td>
<td>Zoning &amp; Solid Waste Administrator</td>
<td>Yes</td>
<td>Yes - Our community has a Comprehensive Plan. Yes - The Hazard Mitigation Plan was coordinated with the Comprehensive Plan.</td>
<td>Does your community have a comprehensive plan? If so, was your hazard mitigation plan coordinated with the comprehensive plan?</td>
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<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>Pat Virtues</td>
<td>Zoning &amp; Solid Waste Administrator</td>
<td>Yes - pg 3-3, Future Land Use pg 3-10, Environmental Corridors pg 4-3, Floodplain Ordinance; pg 4-6, 4-7, Natural Resources (Goals, Objectives, and Associated policies)</td>
<td>Yes - Planning &amp; Zoning Committee, P&amp;Z staff.</td>
<td>Does your community’s comprehensive plan have a special consideration for coastal areas?</td>
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<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>Pat Virtues</td>
<td>Zoning &amp; Solid Waste Administrator</td>
<td>No</td>
<td>No</td>
<td>Does your community have a coastal zone management plan?</td>
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<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>Pat Virtues</td>
<td>Zoning &amp; Solid Waste Administrator</td>
<td>Yes - Errors in Zone A boundaries for Reservoir Pond, Townsend Flowage and McCaslin Brook. See Case # 11-05-2349P. Numerous LOMA’s issued since adoption in this area.</td>
<td>Yes - Planning &amp; Zoning Committee, P&amp;Z staff.</td>
<td>Does your community have areas of recent or planned development/re-development and areas of high growth or other natural land changes (e.g., wildfires or landslides)?</td>
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<tr>
<td>Oconto County</td>
<td>Oconto</td>
<td>Pat Virtues</td>
<td>Zoning &amp; Solid Waste Administrator</td>
<td>Yes</td>
<td>Yes - Errors in Zone A boundaries for Reservoir Pond, Townsend Flowage and McCaslin Brook. See Case # 11-05-2349P. Numerous LOMA’s issued since adoption in this area.</td>
<td>Are there any locations of other ongoing studies or projects and studied areas that have been modified since the effective map and require an updated study (e.g., highway improvement, seawall improvement, etc.)</td>
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</tbody>
</table>

Lake Michigan Discovery Report Appendix E - Marinette and Oconto